

# SALEM ART FAIR & FESTIVAL 2017

July 21 – 23, 2017

## Cultural Community Application

(Please print)



*Art is heritage in the making.*

- BUSH BARN ART CENTER
- BUSH HOUSE MUSEUM
- COMMUNITY ARTS EDUCATION
- SALEM ART FAIR & FESTIVAL

Organization \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone \_\_\_\_\_ Other Phone \_\_\_\_\_

Email \_\_\_\_\_

In 2017, we are inaugurating a new configuration for our cultural partners. The Cultural Community will provide nonprofit arts and community organizations better opportunities to promote themselves and their programs, and to generate more substantive interactions with Salem Art Fair attendees. We are pleased to also offer participants a central demonstration area for showcasing during the event. This could take the form of a cellist at one moment, a small group improvisation at the next, a ceramics demonstration, a mime ... etc. The Cultural Community will be between the South Food Court and Kids' Court and there will be a few chairs so that folks can sit and watch while they enjoy their refreshments. The demonstration area schedule will be maintained by SAA and will be based on availability. Our goal is to create a cultural area to connect organizations with new audiences and strengthen connections within the community. We are excited about this new potential for our cultural partners and look forward to your participation in the demonstration area.

### Participation Fee: \$205

**Booth Space:** Maximum space allowed is 10 x 10. Each organization is responsible for providing professional signage and tent structure which must be white. Tents are available for rental for an additional fee (see #5 below).

1. Please describe the focus and activity of your organization.

2. What role do the arts play in the basic operations of your organization? If none, what role does your organization play in the community?

3. Are you interested in providing an onsite demonstration? If yes, what would that look like?

4. Please list items you wish to sell in your booth and the cost. This is a great way to recuperate the cost of the booth space and/or to fundraise for your group/ organization. All items must be submitted for approval (T-shirts sales are prohibited).

5. I would like to rent a tent and/or tables/chairs (please check all that apply):

\_\_\_\_\_ 10 x 10 with top and back wall \$185.00 (add \$12 per additional side)

\_\_\_\_\_ Table(s) \$13 each

\_\_\_\_\_ Chair(s) \$5 each

\$205 Participation Fee

\_\_\_\_\_ Total Amount Enclosed

**Cultural Community Guidelines:**

1. Tents, tables and chairs are to be provided by the organization or can be purchased by SAA for a fee. Maximum tent size is 10' x 10' and must be white.
2. If accepted, the group's space will be assigned in Cultural Community by SAA.
3. Booths must be staffed during all fair hours: Friday - Saturday from 10 am to 7 pm and Sunday from 10 am to 5 pm
4. Any items for sale must be accepted by SAA in advance of event.
5. Organizations must furnish their own professional booth signs.
6. Demonstrations must be approved and scheduled prior to event dates.

On behalf of the non-profit organization applying for inclusion into the Salem Art Fair & Festival, I agree to abide by guidelines included in this application.

Printed Name \_\_\_\_\_

Title: \_\_\_\_\_

Signature \_\_\_\_\_

Date: \_\_\_\_\_

**Important Dates:**

Application due: March 10, 2017

Notification/Contracts emailed: Week of April 3, 2017

Signed Contract Due: April 14, 2017

Please send application and payment to:

Cultural Community Application, Salem Art Association, 600 Mission St SE, Salem, Oregon 97302

If you have questions, please contact Nichole Rose, SAA Events Coordinator, at 503-581-2228 or at [Nichole@SalemArt.org](mailto:Nichole@SalemArt.org).