

UPCYCLE FASHION ART EXHIBIT & FASHION SHOW

The Salem Art Association (SAA) is seeking artists for an exhibition showcasing garments created from repurposed disposable materials. These materials may include cardboard, steel/tin, recycled fabric or clothing, aluminum, plastics, paper cartons, chipboard, newspaper, mixed papers (magazines, junk mail, and catalogs), and paper bags, and more. Used clothing is acceptable if it has been significantly repurposed and redesigned into something substantially “new.” This show is a fusion of fashion, sustainability, and resourceful reuse of waste materials to promote visual arts and consumption alternatives. Since the exhibit runs through the Salem Art Fair & Festival, it is a high-exposure show with an estimated 15,000-20,000 people coming through the gallery over the duration.

Deadline to enter: Friday, June 9 | 5 pm

Exhibition: July 8-August 26

Reception: Friday, July 7 | 5:30-7:30 pm

Fashion Show: Saturday, July 22 | Time TBD

ELIGIBILITY

- No entry fee
- Oregon artists (ages 10 and up)
- Artists are responsible for the delivery and pick-up of their art
- Entries must be original art works completed within the past three years, and must be made from at least 75% recyclable or reused materials.
- There are two categories to enter. You may enter each category with up to 5 entries each.

CATEGORIES

Please indicate on each entry tag the category for the jury to consider your artwork.

- 1. UPCYCLE FASHION ART EXHIBITION (Bush Barn Art Center, July 8-August 26)**
 - Fashion creations must not smell or be generally unhygienic.
- 2. FASHION SHOW (Cultural Community Stage, Salem Art Fair & Festival, July 22)**
 - Fashions must be durable enough for wear throughout the fashion show at the event. Footwear, accessories and makeup should be used to enhance overall ensembles.
 - Fashion creations must not smell or be generally unhygienic, and ensembles must remain modest and discreet.
 - Each entry must provide their own model, or model the fashion themselves.

SELECTION PROCESS

Fashions will be selected by a panel of jurors. Creations will be juried based on the following criteria:

- Workmanship - the quality of construction and attention to detail in creating the attire.
- Originality - the uniqueness, inventiveness, creativity, of the attire and accessories.
- Sustainability - longevity of the creation. Can it be worn again or will it end up in the garbage?



CONTACT INFORMATION

For art exhibition questions:

David Wilson, Gallery Director | (503) 581-2228 x302 | david@SalemArt.org

For fashion show questions:

Carlee Wright | carleewright@gmail.com

APPLICATION FORM –

You may enter both categories with up to 5 entries each. The Salem Art Association shares a 50% commission with the artists on sales.

For e-mail applications:

- JPEG files with a resolution of 300 dpi and a file size of approximately 2MB
- Label digital files with a number that corresponds with the number on the application form, your last name and the art title
- Completed entry form and entry tags
- Send to: david@SalemArt.org and include **Subject: UPCYCLE FASHION**

For postmarked or hand-delivered applications, include a CD or flashdrive containing:

- JPEG files with a resolution of 300 dpi and a file size of approximately 2-5MB are ideal. Label digital files with a number that corresponds with the number on the application form, your last name and the art title.
- Completed entry form and entry tags
- Label the CD/flashdrive with your name, email and UPCYCLE FASHION
- Please include self-addressed envelope for return of materials (your submission materials will not be mailed back if this is not included)
- Send to: **Bush Barn Art Center, UPCYCLE FASHION, 600 Mission St. SE, Salem, OR 97302**

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|---------|-------|-------|-----|
| Name | Date | | |
| Email | Phone | | |
| Address | City | State | Zip |



Salem Art Association is an EarthWISE certified business. We encourage electronic submissions.

ENTRY TAGS (this page may be duplicated)

ENTRY# _____ **CATEGORY** _____ indicate EXHIBITION or FASHION SHOW

Name

Artwork Title

Price or NFS

Media

Dimensions (H x W x D)

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