



## BUSH BARN ART CENTER | RENTAL-SALES PROGRAM & GIFT GALLERY **ARTIST SUBMISSION GUIDELINES & APPLICATION FORM**

The Rental-Sales Program and the Gift Gallery of the Salem Art Association (SAA) are consignment venues at the Bush Barn Art Center for local, regional, and Pacific Northwest artists to display, rent and sell their work. Art rentals and sales support both the artists and SAA's educational programs. For these venues, salability is a top priority, creative approaches are always valued, and superior craftsmanship is a necessity. Our clientele shops in the Gift Gallery year-round for fine art, fine craft, functional crafts and handmade gift items by Pacific Northwest artists. Many art sales are also made through our Rent-to-Buy program, which allows qualified customers the opportunity to rent work of art for three months, after which they may apply the rental fee to the purchase price with the artist receiving a commission on both. Additionally, we have a select number of corporate rental accounts.

### **EXHIBITION PERIODS**

The annual cycle of our Rental-Sales Program and Gift Gallery is divided into two exhibition seasons: Spring-Summer and Fall-Winter with a separate application process for each season. Artists who submit applications by March 1 will be considered for the Spring-Summer exhibition period and those who submit applications by August 1 will be considered for the Fall-Winter exhibition period. You must apply for each exhibition period, even if your artwork has been juried into the gallery previously.

### **APPLICATION CHECKLIST**

To have your artwork considered for the upcoming exhibition season, please mail or hand deliver four digital images of recent work (created within the last year), saved to CD and enclosed with the following:

- Completed application form (see page 3)
- Up-to-date resume, CV and/or bio (include all recent awards, exhibits, grants, etc.)
- Artist statement (a detailed description explaining how, why, when and where you create your art)
- A self-addressed stamped envelope (if you want your CD returned to you)

Digital files must be submitted on a PC-platform CD. Please do not e-mail submissions. JPEG files with a resolution of 300 dpi and a file size of approximately 2-5MB are ideal. Please do not submit slide shows, flash files or website links. Label digital files with a number that corresponds with the number on the application form, your last name and the art title. Label the CD with your name, phone, email and "Gift Gallery/Sales-Rental." **Note: The quality of your images may directly influence your jury scores.**

All applications must be postmarked or hand-delivered to: Gift Gallery/Sales-Rental, Salem Art Association, 600 Mission Street SE, Salem, OR 97302 and received by the submission deadlines: March 1 and August 1 at 5 pm.

## **JURY PROCESS**

A jury committee composed of gallery staff and arts administrators that review applications twice each year. The committee looks for quality contemporary work that shows a high level of vision, craftsmanship and salability. Jurying normally occurs within a month of each submission deadline. Applicants will be notified by mail or email after the jury panel has convened. SAA reserves the right not to invite any artist to exhibit or display any artwork for any reason.

## **COMMISSION**

The commission split is 50/50 with the Salem Art Association retaining 50% of the retail price from the sale of artworks. These proceeds directly benefit SAA's educational programs for youth and emerging adult artists. Please price your artwork to include this commission arrangement.

## **PRESENTATION**

Two-dimensional work must be brought or shipped to the Bush Barn Art Center ready to hang. Framing and matting must be professional quality with no sign of wear. Frames should complement the work—simple is best. Adequate hanging wires are required. Accepted artists will be provided with detailed gallery presentation guidelines explaining the best practices for art craftsmanship and framing. Artwork not adhering to these guidelines cannot be accepted for exhibition.

## **GALLERY DISPLAY**

Merchandising and display of artwork in the Gallery is at the sole discretion of the gallery staff. Up to 50% of artwork received from each accepted artist may be stored off-floor at any given time. This facilitates frequent rotation of artwork to keep the gallery displays fresh. It is the goal of the gallery to have a representative selection of artwork by each accepted artist on display at all times. Artwork in the Rental-Sales Program is displayed in four locations: the Camas Gallery, Gift Gallery, Display Pull-Outs, and Reception Area. An artist's work may be in one or more areas at any given time.

## **ARTWORK ROTATION**

The success of exhibiting artists and the Camas Gallery depends in part on maintaining a fresh selection of artwork on display. With this in mind, accepted artists are responsible for removing their artwork at the end of each exhibition period and submitting digital images of four new works on or before the biannual deadlines in order to be considered for subsequent exhibition periods. Artists are also encouraged to rotate work at the midpoint of each exhibition period, however this is optional. It is the responsibility of the artist to make an appointment to pick up and/or bring in work. Work cannot be delivered or picked up without an appointment. Work left at the Art Center for more than thirty (30) days following the end of each exhibition season (March 31 and August 31, respectively) becomes the property of the Salem Art Association.

## **SAA MEMBERSHIP**

All accepted artists are required to become members of SAA at the discounted rate of \$30. Members receive professional development support with the assistance of the Gallery Director, invitations to members-only presentations, reduced admission to select special events, a 10% discount on Gift Gallery merchandise and notification of exhibitions, commissions and other opportunities. To join online, visit [www.SalemArt.org](http://www.SalemArt.org). For additional information call 503-581-2228 x302 or email [David@SalemArt.org](mailto:David@SalemArt.org).

# SAA RENTAL-SALES PROGRAM/GIFT GALLERY APPLICATION FORM

(List the price as the amount you want to receive for the artwork multiplied by two.)

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Name

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Email Phone

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Address City, State Zip

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Title #1	Mediums	Size	Price
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Title #1	Mediums	Size	Price
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Title #1	Mediums	Size	Price
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Title #1	Mediums	Size	Price
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## PROCESS STATEMENT

(Use the space below to describe in detail how you created the artwork represented in your images)

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