



2015 ANNUAL REPORT

Dee Rundall, *Solitude*, c. 1980, SAA Permanent Collection, Gift of David Cross

ADMINISTRATION

Sandra Burnett, Executive Director
Vanessa Willard, Executive Assistant
Brooke Serres, Accountant

PROGRAM SUPPORT

Dia Devine, Office Manager
Denise Magee, Grants Manager
James O'Shea, Marketing Specialist

SPECIAL EVENTS

Don Hudgins, Director of Special Events
Stephanie Patterson, Events Coordinator

BUSH HOUSE MUSEUM

Ross Sutherland, Museum Director
Rose Parks, Museum Educator

COMMUNITY ARTS EDUCATION

Kathleen Dinges Rice, CAE Director
Lisa Ryan, School Programs Coordinator*
Susan Powers, School Programs Coordinator*

BUSH BARN ART CENTER

Jennifer Gimzewski, Interim Gallery Director
Lee Ann Tandy, Gallery Coordinator

FRIENDS OF BUSH GARDENS

Joe Alexander, Volunteer Coordinator
Gretchen Carnaby, Project Coordinator

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* Denotes change in staff

Dear Friends,

It has long been understood that the arts play a crucial role in building stronger communities which reflect the diversity of voices within them. The Salem Art Association (SAA) continues to explore opportunities to accommodate our growing community, to engage a greater and more diverse audience for the arts, and to offer more culturally relevant programs.

During 2015, SAA made great strides towards the realization of the Access Art Project, which has two goals: (a) to install an elevator to make the Bush Barn Art Center and the Annex compliant with Americans with Disabilities Act standards for accessibility, and (b) to renovate the Annex as a resource for extended programming both for SAA and its many nonprofit and community partners.

This has been a complicated project as the building is city-owned and is on the Historic Landmarks register. Throughout 2015, the city managed the Request for Proposals process and construction bids while the fundraising campaign began to get close to its goals. Eventually, SAA took out a bridging loan so that construction could begin while fundraising continued. Finally, in December, Mayor Anna Peterson inaugurated the groundbreaking ceremony and within days construction began.

Special thanks must go to our major contributors who gave \$100,000 or more: the Compton Family Foundation, the M.J. Murdock Charitable Trust, and Edward L. Allis, in memory of Debra Smith Allis. In addition, our gratitude goes to the many additional donors who contributed to this project. Together we are building a vibrant and connected community!

Sincerely,

Sandra Burnett
SAA Executive Director



This was an exciting year for the Salem Art Association! The renovation of the Annex began and marked the beginning of a new chapter in the story of this lasting organization. We will have new opportunities to expand our program offerings, host special events, and reach more members of the community in different and innovative ways. I am proud of all the hard work and dedication that has gone into achieving this goal and cannot wait to see this vision become a reality!

- Celia Batlan, President, SAA Board of Directors



BUSH BARN ART CENTER

In 2015, the Salem Art Association Galleries Program presented 18 art exhibitions in the A.N. Bush, Camas and Focus Galleries at the Bush Barn Art Center. Additionally, work by approximately 75 regional artists was showcased in the Gift Gallery. Many of these artists also participated in SAA's Rental-Sales program. Highlights of the 2015 exhibition schedule include:

(ex)change by Diane Jacobs

Organized by Guest Curator Laura Mack and funded by Career Opportunity Grants from the Oregon Arts Commission and the Ford Family Foundation, *(ex)change* presented artwork by Diane Jacobs which examined the complexities, contradictions and injustices of our world.

Young Artists' Showcase

In its fifth year, this beloved community event included artwork from over 500 students in Marion, Polk and Yamhill counties. The exhibition was generously sponsored by the Larry and Jeanette Epping Family Fund with additional support from Maps Credit Union and Salem Sunrise Rotary Club.

Salem Salon

This fun, non-juried exhibition presented the artwork of youth and adults living or working within a 50-mile radius of Salem to celebrate the multitude of ways people express themselves through visual art.

The Debra & Edward L. Allis Collection:

A Benefit Sale for the Salem Art Association in Loving Memory of Debra Smith Allis

This exhibition presented a private collection of donated artwork featuring many well respected Pacific Northwest landscape artists including Robert Weller, Jean Schwalbe, Judith Cunningham, Susan Koch and Marla Baggetta. Sixty works were sold during the exhibition, which contributed \$21,987 to SAA.

Working in the Empty Spaces

The talented women of AMBUS (Art Made By Us) Contemporary Art—an artist collective founded in 2003—put on a thought-provoking exhibition which included works in a variety of media.

In 2015, the Galleries Program also organized an exhibition of artwork by the SAA Gallery Guides, monoprints by two of the Willamette Valley's leading printmakers Jonathan Bucci and Kim Hoffman, and a year-long exhibition of art from SAA's Permanent Collection.

BUSH HOUSE MUSEUM

The Bush House Museum preserves and interprets the Bush House (1878) and Bush's Pasture Park to illuminate Oregon history and culture associated with Salem's Bush Family. This year the Museum welcomed over 3,000 visitors for guided tours, special events and educational programs. The Bush House Museum is a collaborative effort of SAA, the City of Salem, Friends of Bush Gardens and others.

Preservation | Collections Projects

Storm windows were constructed using an old oak tree which fell in Bush's Pasture Park after a winter storm. Funding was provided by the Kinsman Foundation and the City of Salem. A collection storage area was carpeted and reorganized to create proper workspace. Diane Huddleston, Historian-in-Residence, completed in-depth research on the life of Eugenia Bush (1862-1932).



Interpretation | Education

In addition to regular afternoon tours, the Museum visitors also include residents from the Oregon State Hospital, Marion County Reentry Initiative program participants, Oregon Trail Card families and students in the SAA High School Arts Mentorship Program. Various SAA program partnerships provide high-quality educational programming to students, especially those in Title 1 schools.

Community Collaborations | Community Activities

Bush's Pasture Park Exploration Day is a family friendly event celebrating the heritage of the park with hands-on art, history and nature activities. Community partners for this event included: Antique Powerland, Artists in Action, Green Bike Cab, Friends of Bush Gardens, Jude Laitenen, Mrs. D – Music Together, Oregon Dairy Princess Emma Miller, Salem Soap Box Derby, Salem Riverfront Carousel, Straub Environmental Center and Tokyo International University in America students. The Museum also partnered with Deepwood Museum & Gardens, Willamette Heritage Center and Willamette University.

Friends of Bush Gardens (FOBG)

FOBG volunteers enhance and maintain the gardens around the Bush House Museum and the Bush Barn Art Center. Their two annual plant sales fund their many programs including the rehabilitation of the Civic Rose Garden. FOBG operates under SAA and is currently working on an interpretive signage project to bring the history of the Bush family farm complex and the botanical and historical significance of Bush's Pasture Park to life for Salem's citizens, visitors and future generations.

FUNDRAISING EVENTS

The Salem Art Fair & Festival is SAA's largest annual fundraiser, showcasing artists from all across the nation and attracting approximately 35,000 visitors per year. The 2015 Art Fair also featured 20 musical acts on two stages and it helped support over 50 local non-profit organizations. The event came in lower than expected in part due to extreme heat, netting \$147,366 to help support the year-round programs of the Salem Art Association.



Clay Ball: Over the Top

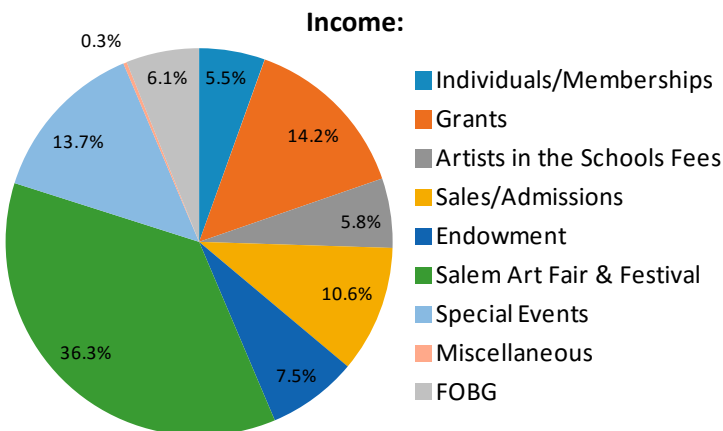
The annual Clay Ball art auction and dinner is SAA's second largest fundraising event and is one of the most anticipated events of the year, attracting almost 500 attendees. In 2015, Clay Ball: Over the Top netted \$46,758 thanks to the generosity of artists, sponsors, local businesses and art patrons.

FINANCIALS

We are pleased to report that SAA achieved net revenues of \$65,335 for 2015. As a result of maintaining positive net revenues over the last five years, SAA has been able to contribute to a reserve fund with the goal of maintaining three to six months of operating costs. In addition, SAA has continued its fundraising for Access Art and has raised nearly \$1,000,000 to install an elevator in the Bush Barn Art Center and to expand programming capacity in the newly renovated Annex. These achievements are only made possible by the generous and thoughtful support of our members, donors, grantors and sponsors, and through the efforts of our dedicated staff.

	Income	Expense
Salem Art Fair & Festival*	\$323,401	\$176,211
Bush House Museum	\$13,637	\$94,551
Bush Barn Art Center*	\$69,138	\$141,790
Community Arts Education	\$127,378	\$166,686
Marketing & Development	\$151,829	\$133,367
Friends of Bush Gardens*	\$30,265	\$27,271
General Administration	\$177,614	\$118,669
Access Art	\$518,324	\$487,706
Totals:	\$1,411,586	\$1,346,251

*SAF&F, BBAC, & FOBG revenue presented net of direct costs



Latinos Unidos Siempre exhibition at Project Space

COMMUNITY ARTS EDUCATION

In 2015, SAA's Community Arts Education (CAE) program served the communities of Marion, Polk and Yamhill counties in a variety of ways.

CAE's thriving Artists in the Schools (AIS) program served more than 7,000 children, teachers, artists and community members through educational workshops and professional development experiences. Additionally, SAA's High School Art Mentorship Program provided a year-round experience for 14 students, including one-on-one mentorships with professional artists, twice monthly meetings and a final exhibition. The Hillcrest Arts & Literacy Project served over 500 incarcerated young men and their families through workshops, classes and an exhibition.

Project Space featured over 50 artists during the summer of 2015, providing over 5,500 square feet of studio and exhibition space at two sites in downtown Salem. Other Artist Services initiatives included the *ArtMarket* exhibition at the Bush Barn Art Center which provided 18 artists the opportunity to sell and exhibit their work, and a *Statesman Journal* writing collaboration which gave artists the opportunity to write about art and to have it published.

Through these initiatives, CAE served 4,800 attendees and participants for off-site programming, hosted 10 exhibitions and 6 events, exhibited 102 artists and published 10 articles.

SAA ENDOWMENT FOUNDATION

Salem Art Association (SAA) has an endowment of approximating \$1 million, and receives a 5% distribution annually. This endowment is crucial to the sustainability of SAA and is held under the stewardship of the Salem Art Association Endowment Foundation (SAAEF).

Legacy gifts are so important. They create stability, allow new programs to develop, and provide diversity and strength to revenue streams. If we love the arts, it gives us the opportunity to express our values and priorities for future generations.

- Carol Green, President, SAAEF

In 2015 we welcomed Dave Rigsby to the board and saw the departure of longstanding members Michele Patterson and Davida Wilson. Continuing board members: Carol Green (President), Gary Hardey (Treasurer), Erich Paetsch (Secretary), Matt Benjamin, Paula Kanarek and Jon Lauer.

SPONSORS

Platinum | \$10,000 & Above
SAA Endowment Foundation
Statesman Journal
Spirit Mountain Casino
Valley Credit Union

Gold | \$5,000 - \$9,999

BMW of Salem
CenturyLink
City of Salem
Gilgamesh Brewing
Grove, Mueller & Swank, PC
HUT Portland Airport Shuttle
Kettle Brand
Maps Credit Union
Salem Electric
Wells Fargo
Willamette University

Silver | \$2,500 - \$4,999

Atrio Health Plans
Capital Manor
Kraft Custom Construction, Inc.
Hoots, Baker & Wiley, PC
Willamette Week

Bronze | \$1,000 - \$2,499

Apogee Events
Bryn Mawr Vineyards
Capitol Auto Group
Cascade Warehouse
CB | Two Architects
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& Walter Perry
Coldwell Banker
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Salem Gastroenterology
Consultants
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Patron | \$500 - \$999

Boys & Girls Club of Salem,
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Creative Security
Ferder, Casebeer, French &
Thompson, LLP
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John L. Scott Real Estate
Northern Lights Theatre Pub
Regency Woodland
Republic Services
Roth's Vista Market
SAA Gallery Guides
Sherman, Sherman, Johnnie
& Hoyt, LLP
Ticor Title Company
Wandering Aengus Ciderworks
Windedahl, Rangitsch,
Groeneveld & Norton, LLC

Supporter | \$250 - \$499

Adam's Rib Smoke House
Affordable Framing
Buck's Sanitary Service
Dalke Construction
Delaney Madison Grill
Marion County Public Works
Salem Pediatric Clinic
TRUE Private Wealth Advisors
Willamette Valley Pie Company
William D. Bateman, DMD

DONORS

\$10,000 & Above

Edward L. Allis in Memory
of Debra Smith Allis

\$5,000 - \$9,999

Joe & Cindy Meduri
Michele Patterson

\$1,000 - \$4,999

Jane Cummins & Phil Fidler
Nikki Freepons
Diana Gardener
Carol & Jim Green

Chane & James Griggs
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Michael & Gretchen Moon
Marjorie Peterson
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Coleman Zeigen

\$500 - \$999

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John & Bobbie Clyde
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Leeana & Terry Fletchall
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Harvey & Elizabeth
Mohrenweiser
Mark & Cindy Mueller
Janet Neuburg
Kathie Stevens

\$250 - \$499

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Brette & David Hampton
Wayne Haverson
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Stephanie L. Holmes in
Memory of Bryan Johnston
Billie Houghton
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Vincenzo Meduri
Dave & Laura Metzger
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Erich & Heather Paetsch
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Daniel & Kathleen Saucy
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Kirk & Ashley Sund
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Pamela Triplett
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Elisabeth Walton Potter

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Benefactor | \$1,000

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Sally Wood
Robert S. & Leslie
Coleman Zeigen

Patron | \$500

Jean Bottcher
Ann & Ron Lyman

Partner | \$250

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Cynthia Herron
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Monica Moyano
Rebekah Riggsby
Jean Schwalbe
Eileen Sorg
James Southworth
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National Endowment for the Arts | Oregon Arts Commission | PGE Foundation | SAA Endowment Foundation
Salem Sunrise Rotary | Randall Charitable Trust | Reser Family Foundation | Roth Family Fund | U.S. Bank Foundation