



2009 SALEM ART ASSOCIATION • annual report

2009 SAA STAFF

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Kerry Jackson, Operations Manager
Sara Masser, Administrative Assistant
Meghan Rutledge, Marketing Coordinator

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Natasha Geiling, Art Fair Assistant
Quinn Flarety, Art Fair Assistant
Connor Flarety, Art Fair Assistant

BUSH HOUSE MUSEUM

Sara Heil Swanborn, Director
Pablo Morales-Henry, Museum Assistant
Brooke Serres, Museum Assistant

COMMUNITY ARTS EDUCATION

Kathleen Dinges, CAE Director
Ann Kresge, School Arts Director
Lorraine Gaucher, CAE Coordinator

BUSH BARN ART CENTER GALLERIES

Cara Baldwin, Curator
Tatyana Drofyak, Assistant Curator
Nicole Sowinski, Galleries Assistant
Megan Churchwell, Galleries Assistant

FRIENDS OF BUSH GARDENS

Gretchen Carnaby, Project Manager

CONTRACTORS

Rachel Bucci, Marketing & Communications



2009 Salem Art Fair & Festival Poster Art by April Waters

Dear Friends,

In more ways than one, 2009 has been an eventful year and the Salem Art Association has once again navigated turbulent waters with skill and determination. The year began with the interim leadership of Rich Harcourt who, with his great expertise and indomitable spirit, led the organization through a period of executive transition. This culminated in June when I joined the Association.

During the first six months of my tenure, I was constantly surprised by the dynamism of SAA's programs. The Bush House Museum is remarkable for its authenticity and historical significance. A veritable unaltered time capsule, it reflects life at the time of the founding of both the city and the state. With the richness of the original furnishings, art and artifacts, I saw that there was none like it in this region.

The galleries exhibitions were of an extremely high caliber and the program was always seeking to engage and educate the community, balancing quality with accessibility. The Community Arts and Education program astonished me with the spread of its outreach. From providing art education to over 11,000 school children to supporting adult artists in the region, the slate of services was extensive and impressive.

All this takes is a staff that is both passionate about and dedicated to their programs, as well as an active, committed board, an army of volunteers and members, and the funding support of individuals, business partners, the City of Salem and many foundations.

A huge thank you to you all!

Sincerely,

Sandra Burnett

SAA Executive Director

2009 BOARD OF DIRECTORS

Catherine Jarmin Miller, President
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BUSH BARN ART CENTER GALLERIES

In 2009, the Salem Art Association Galleries Program presented 15 diverse exhibits in the A.N. Bush and Focus Galleries featuring local and national artists working in all media.

The first two exhibits of the year explored photography as art. Two local photographers were featured in our exhibition galleries: Frank Miller and Susan May.

In March, refurbished hardwood floors were installed in the Focus Gallery, replacing carpeting.

Continuing our commitment to supporting arts education in our community, SAA presented works by Salem-Keizer K-12 students as well as *Art and Poetry/Poetry and Art*, an exhibit by Parrish and Waldo Middle School students in April.

During May and June, SAA hosted two community arts exhibits in partnership with Artists in Action and the Watercolor Society of Oregon.

Part of SAA's Permanent Collection was on view in the A. N. Bush Gallery during the summer months. The exhibit featured a historic survey of work by noted artists from across Oregon. Concurrently, in the Focus Gallery, an exhibit celebrated the 90-year history of SAA.

On view in September and October, Kristin Kuhn's recent body of work was inspired by her experiences in the Zena Forest—a site at which the artist explored forestry and artistic practice.

SAA ENDOWMENT FOUNDATION

This important foundation stewarded the SAA endowment fund in 2009 through the efforts and vision of the SAAEF Board of Directors: Michelle Patterson (President), Bob Hill (Treasurer), Marvin Abeene, Patrice Altenhofen, Erich Paetsch, Kate Speckman, Randy Sutton, Ellen Weyant, Betty H. Wiley, Davida Wilson, and John Wong.



Bush House • Photo by Frank Miller

BUSH HOUSE MUSEUM

In spite of the economic downturn, the Bush House Museum continues to offer tours and special programs to children and adults from near and far. For 2009, paid attendance decreased about 25% compared to 2008. However, attendance at free events such as our three Open Houses remained steady.

The Museum welcomed nearly 500 visitors for guided tours during the Art Fair & Festival alone and many attended our free tours on Tuesdays as well. We also provided tours for more than 400 students from Abiqua, Washington, Rosedale, and Sumpter Elementary Schools. In addition to three on-site exhibits, Museum staff presented an exhibit at the Bush Barn Art Center to honor 90 years of SAA history.

In 2009, the Bush House Museum mourned the passing of two descendants of Asahel Bush II. Jody Bush, the daughter of Faye Cornish and Asahel Bush V, died in June at age 72 after a long battle with cancer. The Museum hosted a memorial service on the west lawn in her honor, which was attended by her two children and thirteen grandchildren. Jody's cousin Sam Bush, son of Mary Patricia Livesley and Stuart Bush, passed away in August at age 60 due to complications from multiple sclerosis. Sam's estate has loaned several original pieces of Bush family furniture to the Museum, where they are currently on view.



Nine Decades of SAA History Exhibition



Art & Poetry Program • Photo by Frank Miller

COMMUNITY ARTS EDUCATION

SAA's thriving Community Arts Education program served more than 11,000 children, teachers, artists and community members throughout Marion, Polk and Yamhill counties during 2009. The High School Arts Program finished its third year serving 12 talented High School students who were mentored by professional artists and then exhibited their works in a student organized exhibition.

The Art and Poetry program, funded by The Collins Foundation and the Assistance League of Salem, celebrated its second year, teaching over 350 middle school students to write poetry and combine it with visual art. More than 500 community members attended their culminating exhibition and poetry readings held in the Bush Barn Galleries. Additionally, the Artists-In- Residence and Performing Artists programs brought teaching artists to over 250 local classrooms engaging students in hands-on arts activities. CAE also offered 110 classes and workshops for ages 6 to adult over winter and spring sessions, as well as summer camp for ages 6-16.

CAE's Artist Services program operates Project Space, a contemporary, non-commercial venue located in a different empty storefront in downtown Salem each summer. Project Space allows artists to experiment with site-specific work while engaging the Salem community in a conversation about contemporary art.

FINANCIALS

In addition to its programmatic achievements, SAA maintained financial solvency in the midst of a turbulent economic climate, thanks in part to a line of credit from the Friends of Bush Gardens.

	<u>Income</u>	<u>Expense</u>
Salem Art Fair & Festival	\$377,583	\$189,855
Bush House	\$9,699	\$59,385
Galleries	\$120,431	\$173,725
Clay Ball	\$121,155	\$56,935
Community Arts Education	\$174,435	\$209,621
Development/Marketing	\$44,796	\$117,565
Friends of Bush Gardens	\$147,066	\$88,383
General Administration	\$100,326	\$155,447
TOTALS	\$1,095,491	\$1,050,916

FUNDRAISING EVENTS

For the first time in its history, the Salem Art Fair & Festival was ranked among the top 50 art festivals in the country by the *Art Fair Sourcebook*, achieving a rank of 38 out of more than 1,200 festivals nationwide. Additionally, Debbie Leahy recieved a grade A for excellence in festival administration, one of only six such grades awarded.

The 2009 Clay Ball exceeded revenue projections and drew ample attendance. More than 600 guests attended this annual, high profile benefit art auction and dinner, which raised more than \$121,000 in sponsorships, ticket sales and art purchases and netted more than \$65,000 for the Association's educational programs. Approximately 100 artists and 50 businesses donated artwork and other items for auction.

The following businesses, organizations and individuals supported the Salem Art Association through contributions, grants, sponsorships and in-kind gifts above and beyond membership during 2009:

CORPORATE SPONSORS

Platinum - \$10,000 and above

Spirit Mountain Casino
Statesman Journal

Gold - \$5,000 - \$9,999

CB | 2 Architects
HUT Shuttle
Kettle Foods
LCG Pence Construction, LLC
Saalfeld Griggs
Willamette University

Bronze - \$1,000 - \$2,499

Advantage Precast Ink
Allied Video Productions
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Rural Metro Ambulance Corp.
Salem Conference Center
Salem Electric
Salem Radiology Consultants
Wal-Mart
West Coast Bank

Patron - \$500 - \$999

Allied Waste
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Law Offices of Wallace W. Lien, P.C.
Michele Patterson
Salem Printing & Blueprint, Inc.
Sherman, Sherman, Johnnie & Hoyt LLP
South Salem Rotary
Spruce It Up! Staging Consultants
State Farm
Sunbelt Rentals
US Bank
Windedahl, Rangitsch and Thompson

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Benefactor - \$1,000 and above

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Nancie S. Lionberger
Sally and Bernard Wood
Sara and Jeroen Swanborn
Wes and Wendy McWhorter

Patron - \$500 - \$999

Cynthia and Richard Condon
Paul and Barb Gehlar
Bob and Leslie Zeigen
Catherine Jarmin Miller and Frank Miller
Claire Pitsenberger and Martin Jacobs
Erich and Heather Paetsch
Garth and Joan Brandaw
Heather and Bruce Johnson
Marjorie Peterson
Molly Dinsdale

Sustainer - \$250 - \$499

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Pam Triplett and Chris Morris
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