



2013 SALEM ART ASSOCIATION | ANNUAL REPORT

Oregon Quilt (Detail) by Jill Mayberg

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Jennifer Gimzewski, Gallery Coordinator

Lee Ann Tandy, Gallery Coordinator

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Joe Alexander, Volunteer Coordinator

Bob Bailey, Volunteer Coordinator

Gretchen Carnaby, Project Coordinator

CONTRACTORS

Brooke Serres, Accountant

Dear Friends,

As Salem grows, the Salem Art Association (SAA) is growing too, to help meet the needs in our community. We made great progress in this effort in 2013. Notably, we set the stage for the first major renovation at the Bush Barn Art Center in over four decades. This renovation, called the Access Art Project, is a crucial expansion in our capacity to serve residents and visitors in the mid-Willamette Valley.

The first phase of the Access Art Project will install an elevator that provides access for everyone, regardless of physical ability, to SAA's primary educational and interpretive space on the second floor of the Art Center. The second phase extends the renovation to the Studio Annex, expanding programming by creating a functional community space for arts education, artist residencies, youth camps, workshops and lectures.

In 2013, we obtained all of the necessary approvals for the Access Art Project from the City of Salem and the Historic Landmarks Commission. With these approvals came our ability to begin fundraising in earnest. We are already over halfway to our goal, and are confident that the project will be completed by 2015. The budget is available upon request.

We are ever grateful to all who are making this important project possible. First is the City of Salem for being such a dedicated partner in the process. To the individual donors and community groups that have contributed financially, a sincere and heartfelt thank you. And last, but certainly not least, very special thanks to the community grantors that are contributing so much: The Compton Family Foundation, The Larry and Jeanette Epping Family Foundation and the Oregon Community Foundation.

Together we are building a culturally rich and engaged Salem for today and the future.

Sandra Burnett
SAA Executive Director

"Art, in its many forms, is all around us. Inspiration, whatever it may be, is translated by the artist into something that, when everything goes just right, is greater than the sum of its ingredients. I am in awe of people who can turn a thought into something beautiful or thought-provoking or both. Without them, without artists and their art, the world would be a very dull place to live."

- Bob Speckman, SAA Board of Directors



SAA staff & volunteers at the 2013 SAF&F

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BUSH BARN ART CENTER

In 2013, the Salem Art Association Galleries Program presented 18 art exhibitions in the A.N. Bush, Camas and Focus Galleries at the Bush Barn Art Center. Additionally, work by approximately 75 regional artists was showcased in the Gift Gallery through two, six-month exhibition seasons. Many of these artists also participated in SAA's Rental-Sales program. Highlights of the 2013 exhibition schedule include:

Divergent Strategies—The third exhibition in SAA's Guest Curator Series was curated by Andries Fourie, Associate Professor of Art at Willamette University. Artists from the Pacific Northwest and around the world exhibited work in a variety of media.

Young Artists' Showcase—Also in its third year, this beloved community event includes not only artwork from students in the Salem-Keizer School District, but also children in private, parochial, homeschool and rural school settings in Marion, Polk and Yamhill Counties. Generously sponsored by Maps Credit Union.

Salem Salon: Upcycle—This open (non-juried) biennial exhibition featured works of art by nearly 100 members of the Willamette Valley community who live or work within 25 miles of Salem. Each work of art was made largely of recycled materials.

Creating Abundance: Exploring Oregon's Harvests and Hunger through Art—This important group exhibition, co-curated by local photographer and educator Phil Decker, illuminated Oregon's dual distinction as a region of agricultural bounty and a leading state in terms of hunger and food scarcity. Paintings, contemporary photographs and historic photos from the Braceros and Dorothea Lange collections highlighted this complex narrative.

Figuration: Work by Robert Bibler, Jed Thomas and John Van Dreal—This three-person, invitational exhibition showcased paintings, drawings and prints of the human form by these noted regional artists.

Holiday Showcase—A favorite destination for those seeking original, hand-crafted holiday gifts, the 2013 Showcase featured several dozen local artists and craftspeople. This annual exhibit kicked off with the perennially-popular Holiday Gala, which was generously sponsored by Salem Electric.

In 2013, the Galleries Program also organized an "Art Fusion" event, sponsored by Saalfeld Griggs, P.C., which took place in June. An "Art Jam" pilot project event was launched in October. Both featured live music and attracted a young professional demographic to the Art Center. Two Family Art Day events, sponsored by Maps Credit Union, welcomed families with young children to enjoy hands-on art activities.



Artist Roberto Oran at the *Creating Abundance* reception

BUSH HOUSE MUSEUM

The Bush House Museum preserves and interprets the Bush House (1878) and Bush's Pasture Park to illuminate Oregon history and culture associated with Salem's Bush Family. The Museum welcomed over 2,500 visitors for guided tours, special events and educational programming in 2013. The Salem Art Association, City of Salem, Friends of Bush Gardens, Bush House Museum & Garden Committee, as well as Museum staff, volunteers, supporters and sponsors, collaborated to enhance our community.

Preservation | Restoration

Original furnishings in the Formal Parlor and Sitting Room were returned to their 1913 locations using historic photographs and a 1948 inventory. Carpets throughout the Museum were cleaned and reinstalled with new padding. The City of Salem, with additional Kinsman Foundation funding, began work on historic storm windows to be installed in 2014. Work continues to enhance the preservation and access of the Permanent Collection and Museum Archive.

Interpretation | Education

The *Bush House Museum Education & Interpretation Plan, 2013-2019*, guides the Museum's educational programming. Student interns' research included: Eugenia Zieber Bush, painter Frank L. Heath and the Bush's household staff. Research on the horticultural history of Bush's Pasture Park was completed by an intern from the Confederated Tribes of the Siletz Indians. Students from various local schools, Iyo City, Japan, and the Chemeketa SOAR program participated in group tours. Visitors from numerous area senior centers also toured the Museum in 2013.

Community Activities | Collaborations

The Museum participated in the Willamette Heritage Center's *Heritage Invitational* exhibition, Historic Preservation Month, Salem for All, and the Salem Heritage All-Star Forum. Pioneer Trust Bank sponsored free tours during the Salem Art Fair & Festival and Salem Electric sponsored Bush Family Farm Day which celebrates the farm heritage of Bush's Pasture Park. Other collaborations included the Sally Bush Food Drive with Marion-Polk Food Share and a screening of *Finding David Douglas* in collaboration with the David Douglas Society and Friends of Straub Environmental Learning Center.

Friends of Bush Gardens (FOBG)

"The Friends of Bush Gardens (FOBG) have wonderful volunteers who enhance and maintain the gardens around the Bush House Museum and Bush Barn for the public benefit. FOBG works under the umbrella of SAA and is currently working on an interpretive signage project to bring the history of the Bush family farm complex and the botanical and historical significance of the extensive plant collections of Bush's Pasture Park to life for the citizens of Salem, visitors and future generations."
- Leslie Coleman Zeigen, FOBG Co-Founder & Chair



Vincenzo Meduri at the 2013 Clay Ball | Erich McVey Photography

FUNDRAISING EVENTS

The Salem Art Fair & Festival (SAF&F) is SAA's largest annual fundraiser, showcasing artists from all across the nation during the three-day festival, ranked in the top 20 out of over 1,400 art fairs nationwide. The 2013 SAF&F also featured 30 musical acts on two stages and it helped support over 40 local non-profit organizations. Each year the Art Fair generates approximately 36% of SAA's annual income. In 2013 it netted \$111,418 to help support the year-round programs of the Salem Art Association.

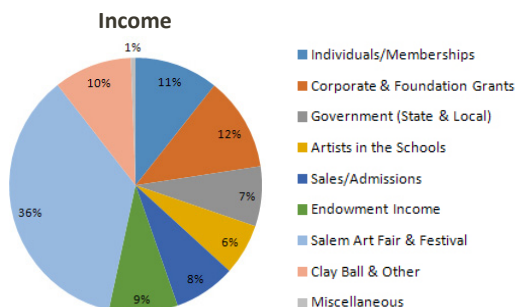
The annual Clay Ball art auction and dinner is SAA's second largest fundraising event and is one of the most anticipated cultural events of the year. Thanks to the generosity of sponsors, artists, local businesses and art patrons, the Clay Ball has grown in popularity and, in 2013, set a new record of netting \$44,982 and drawing over 500 attendees.

FINANCIALS

We are pleased to report that SAA achieved net revenues of \$97,714 for 2013. Included in the net revenues were restricted funds which were already committed to programming for the following year, giving us a good start on 2014. This achievement was made possible by the generous and thoughtful support of our members, donors, grantors, partners and dedicated, always-lean staff. We will continue to actively engage the community with our creative and innovative programming, providing access to thought-provoking original art, and preserving the heritage of the Mid-Willamette Valley.

	Income	Expense
Salem Art Fair & Festival*	\$351,703	\$240,285
Bush House Museum	\$20,235	\$95,272
Bush Barn Art Center*	\$107,497	\$178,303
Community Arts Education	\$124,927	\$167,869
Marketing & Development	\$178,802	\$88,483
Friends of Bush Gardens*	\$12,435	\$12,937
General Administration	\$181,885	\$96,731
Totals:	\$977,594	\$879,880

*SAF&F, BBAC, & FOBG revenue presented net of direct costs



COMMUNITY ARTS EDUCATION

In 2013, CAE's Artists' Services and Schools Program served the communities of Marion, Polk and Yamhill Counties.

SAA's thriving Artists in the Schools program (AIS) served more than 10,000 children, teachers, artists and community members through educational workshops and professional development experiences. Additionally, SAA's High School Art Apprenticeship Program provided a year-round experience for 15 students, including one-on-one mentorships with professional artists, bi-monthly meetings and a final exhibition. The Hillcrest Oregon Youth Authority Facility program served 20 students and over 500 community members. The project combined a literary/poetry component with a photography module to create a collaborative art piece and culminated in a gallery exhibit at the Bush Barn Art Center.

The Artists' Services Program served community artists through the Studio Annex Artist-in-Residence (AIR) Program, Project Space, *ArtMarket* exhibition and a Salem Weekly

writing collaboration. Project Space featured over 30 artists through nine exhibitions in the summer of 2013. *ArtMarket* provided 23 artists the opportunity to sell their work.



2013 Children's Art Workshop

Through these initiatives, CAE served 4,300 attendees/participants for off-site programming, hosted 11 exhibitions and 14 workshops/events, exhibited 71 artists and published five articles.

SAA ENDOWMENT FOUNDATION

The Salem Art Association has an endowment of approximately \$1 million and receives a 5% distribution annually. The endowment is held under the stewardship of the Salem Art Association Endowment Foundation (SAAEF). The SAAEF board is working on strategies to increase the Endowment through legacy and major gifts.

"Through SAAEF, we have an opportunity to help ensure the future of SAA for the next generation. Whether making a gift now or in your estate plan, I strongly encourage you to consider SAAEF in your charitable giving."
- Gary W. Hardey, SAAEF Board of Directors

Immeasurable thanks and appreciation go to the members of the 2013 SAAEF Board of Directors for their distinctive service. Continuing: Michele Patterson (President), Davida Wilson (Treasurer), Carol Green (Secretary), Gary W. Hardey, Paula Kanarek, John Lake, and Erich Paetsch. Joining the board in 2013 were Matt Benjamin and Jon Lauer. Leaving the board in 2013 were Betty Wiley and Judith Basker - a special thank you to you both for all of your multifaceted contributions; and a very special thank you to Betty for so many years as Treasurer.

THANK YOU TO THE FOLLOWING SPONSORS & DONORS!

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