

SPONSORS

Platinum | \$10,000 & Above

BMW of Salem
Capitol Toyota
Spirit Mountain Casino
Statesman Journal

Gold | \$5,000 - \$9,999

CenturyLink
City of Salem
Grove, Mueller & Swank, PC
HUT Portland Airport Shuttle
Maps Credit Union
Roth's Fresh Markets
Salem Health
Santiam Hospital

Silver | \$2,500 - \$4,999

Bryn Mawr Vineyards
Collier Law
Energy Design
Fattah Family Dentistry
Hoots, Baker & Wiley, PC
Kettle Brand
Kraft Custom Construction, Inc.
Marion County Environmental Services
Michele Patterson
Pence NW Construction LLC
Salem Electric
Sunbelt Rentals
Willamette Week
Willamette University

Bronze | \$1,000 - \$2,499

Affordable Framing
Allied Video
Atrio Health Plans
Capital Manor
Cascade Warehouse
CB | Two Architects
Doug Aljets
Evans, Batlan, Getchell LLC
Falk (EMS)
Ferder, Casebeer, French & Thompson, LLP
Garten Services
Gilgamesh Brewing
Guitar Center
Heltzel Williams, PC
Huggins Insurance Service
Bliss Sequoia
Keudell/Morrison Wealth Management
Legacy Silverton Medical Center
LifeSource Natural Foods
Mid-Valley Screen Printing
O'Neill Pine Company
Optic 49
Pioneer Trust Bank

Saalfeld Griggs, P.C.
Salem Convention Center
Salem Printing & Blueprint, Inc.
Steve Springer, Only the Best Sound DJ
The Grand Hotel
Willamette Valley Vineyards

Patron | \$500 - \$999

Warren Bednarz
Columbia Bank
Creekside Golf Club
Green Bike Cab
Paula Kanarek & Ross Kaplan
Coldwell Banker Commercial
Mountain West Real Estate
Northern Lights Theatre Pub
Republic Services
Roth's Vista
Saffron Supply Co.
Salem Gastroenterology Consultants
Salem Pediatric Clinic
Sherman, Sherman, Johnnie & Hoyt, LLP
Stephen G Tandy P.C. Coldwell Banker
Wandering Aengus Ciderworks
Windedahl, Rangitsch,
Groeneveld & Norton, LLC, CPA's

DONORS

\$10,000 & Above

Bob & Marypat Hill
Mountain West Investment Corporation

\$5,000-9,999

Michele Patterson
\$2,500-4,999
Cheryl & Mark Burnham
George Jennings
SAA Gallery Guides

\$1,000 - \$2,499

William F. Cloran in Memory of Marty Cloran
Jane Cummins & Phil Fidler
Leeana & Terry Fletchall
Bill Haden
Gary & Lisa Hardey
Arthur & Gloria Hill in Memory of Marty Cloran
Jon & Kathy Lauer
Ann G. Lyman
Bill & Judy Meier
Janet Neuburg
Ryan Pasquarella
Kathie Stevens
Elisabeth Walton Potter

\$500 - \$999

Cynthia & Steven Addams
Craig & Pat Anderson
Kay Balke
Matt & Lauren Benjamin
John & Bobbie Clyde
Gail Dettwyler
Molly Dinsdale
George & Nilly Essaides
Nikki Freepons
Elizabeth Geltz
Carol & Jim Green
Jacqueline Heavey & Mark Dolan
Roger Heusser
Maggie Hudson
Hope Hughes Pressman
Kathryn Jacobi-Dysart
Paul & Donna Kerley
Virginia King
David Lichter
Bill & Doris Lovato
Robert Melton
Carol Mitchell in Memory of Nadine Heusser
Harvey & Elizabeth Mohrenweiser
Mark & Cindy Mueller
Betty O'Brien in Memory of Dick O'Brien
Bob & Kate Speckman
Penny Unverzagt
Davida & Slate Wilson in Memory of Betty Wiley
Robert S. & Leslie Coleman Zeigen

\$250 - \$499

Pete & Kathi Baldwin
Rober Bibler & Carol Hausser Bibler
Sandra Burnett
Ryan & Holly Collier
Larissa & Kristopher Dozier
Ferder, Casebeer, French & Thomson, LLP
Amber & William Garrison
Paul Gehlar
Dennis Gould & Quinton Hallett
John & Mary Hawkins
Amy & Daniel Hill
Billie Houghton
Bonnie & Roger Hull in Memory of Rollie Wisbrock
Ron Jaecks & Kelli Swanson Jaecks
John & Juana Lake
Richard & Robin Lieurance
Elisabeth A. Lindburg

Jan & Les Margosian in Honor of Carol Green
Sue-Del McCulloch
Jeanne Miller
Lou Moore
Sean & Monique Ostler
Terry Paugh
Richard & Debra Pine
Marilyn Pool in Memory of Shirley Mannocci
Cecilia Delve Scheuermann
Warren & Ardeane Smith
Robert Stebner
Ellen Stevens
Larry & Susan Stuart
Charles & Phoebe Swank
Steve & Rachel Thorsett
Ed Whipple
Joe & Theresa Wiebe

MEMBERSHIP

Benefactor | \$1,000

Roger Heusser
Paul & Donna Kerley
Bill & Judy Meier
Sally Wood
Robert S. & Leslie Coleman Zeigen

Patron | \$500

Ann G. Lyman
Steve & Christine Tandy
Linda Teal
Jean Bottcher

Partner | \$250

Charles & Ruth Clarkson
Peter & Leslie Dinsdale
Rich & Shelly Duncan
Tom & Teresa Flaherty
Diana Miller
Mary & Karl Paulson

CLAY BALL LIVE AUCTION

Dayna & Howard Collins
Nancy Eng
George Essaides
Ted Gaty
Carol & Jim Green
Cynthia Herron
Amy & Daniel Hill
Tom Kunke
Shari Lord
Janet Neuburg
Molly Reeves
Totem Shriver
James Southworth
Susan Trueblood Stuart
John Van Dreal
Slate Wilson

2017 ANNUAL REPORT



ADMINISTRATION

Sandra Burnett, Executive Director
Brooke Serres, Accountant

PROGRAM SUPPORT

Dia Devine, Office Manager
Denise Magee, Development Director
James O'Shea, Marketing Specialist
Brianna Nuttbrock, Marketing Assistant*
Chloe Lawton, Marketing Assistant*

SPECIAL EVENTS

Stephanie Patterson, Events Director
Nichole Rose, Events Coordinator

BUSH HOUSE MUSEUM

Ross Sutherland, Museum Director
Diane Huddleston, Museum Assistant

COMMUNITY ARTS EDUCATION

Kathleen Dinges Rice, CAE Director
Susan Powers, School Programs Coordinator

BUSH BARN ART CENTER

David Wilson, Gallery Director
Jennifer Gimzewski, Gallery Coordinator
Lee Ann Tandy, Gallery Coordinator

BOARD OF DIRECTORS

Celia Batlan, President
Bruce Rodgers, President Elect
Ryan Pasquarella, Treasurer
Leslie Coleman Zeigen, Secretary
Jane Cummins-Fidler
Chris Fischer
KC Hancock
Susan Hick
Richard McCloud, Jr.
Janet Neuburg
Barry Shapiro
Bob Speckman
Laura Tesler
Laura Zenthoefner

FRIENDS OF BUSH GARDENS

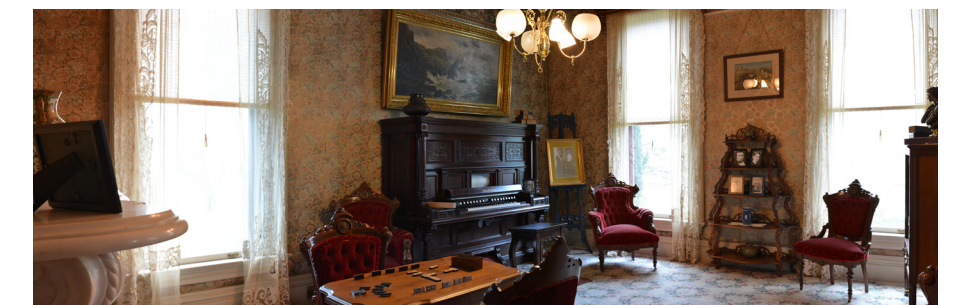
Gretchen Carnaby, Project Coordinator

*Denotes change in staff

Dear Friends,

Another milestone year! In 2017, the Bush House Museum became its own 501c3 nonprofit.

Since the early 1950s, the Bush House Museum has been operated, on behalf of the City of Salem, by the Salem Art Association who administers the Museum and provides financial support.



The Bush House Museum is a heritage site—Salem's 19th-century time capsule. It preserves and interprets the heritage of the Bush House and Bush's Pasture Park to illuminate Oregon history and culture associated with the legacy of Salem's Bush Family. The Museum offers guided tours to the public, to schools as an enhancement of the Oregon History curriculum, and to special interest groups and organizations. The Museum also provides special events throughout the year including Exploration Day and Holiday Open Museums.



Hoover Elementary students make art during a field trip to the Bush Barn Art Center

On the other hand, the Salem Art Association is an arts organization and intrinsically different in its offerings. It presents contemporary art experiences to the community of the mid-Willamette Valley through its core programming: (a) five professional art galleries; (b) residencies, and various services to artists; (c) art workshops for all ages; (d) arts education for thousands of students, many in Title I schools; and (e) the annual Salem Art Fair & Festival.

Following the opening of the Bush Barn Art Center in 1965, the Bush House Museum has been a discrete entity with most of its own activities separate from the Salem Art Association. To emphasize the Museum as a cultural facility in its own right and to create the potential for greater financial sustainability, the Museum sought its own independent nonprofit status. This new status has been long overdue, and we are excited to see the Museum now grow and flourish as its own presence in the cultural environment of Salem. The Museum has finally come of age!

Sincerely,

Sandra Burnett
SAA Executive Director

GRANTORS

City of Salem TOT Fund | The Collins Foundation | Larry and Jeanette Epping Family Foundation
Harvest Foundation | James F. & Marion L. Miller Foundation | Marion Cultural Development Corporation
Oregon Arts Commission - Arts Learning | Oregon Arts Commission - Operating Support
Oregon Cultural Trust - Cultural Development | PGE Foundation | SAA Endowment Foundation
Salem Foundation - Clifford J and Grace M. Taylor Fund | Salem Sunrise Rotary | William S. Walton Charitable Trust



Salem Salon featured hundreds of works of art from local artists

BUSH BARN ART CENTER

In 2017, the Salem Art Association Galleries Program welcomed over 20,000 visitors, and presented 19 art exhibitions at the Bush Barn Art Center. Additionally, work by approximately 90 regional artists was showcased in the Gift Gallery and many participated in SAA's Rental-Sales program. Highlights of the 2017 calendar include:

Young Artists' Showcase

This beloved community event included artwork from young artists in Marion, Polk and Yamhill counties. The exhibition was generously sponsored by the Larry and Jeanette Epping Family Fund, Maps Credit Union, and Salem Sunrise Rotary Club.

Susan Trueblood Stuart:

"Wind, Water, Spirit" - 66 Years of Painting

This retrospective exhibition examined Susan Trueblood Stuart's career from her student years to her current work, focusing on the paintings created after 1990 as she began to explore the regional landscape.

Contemporary Abstraction

This exhibition explored three distinctive approaches to abstraction through Julia Bradshaw's photography, Ellen George's sculptures, and Elizabeth Magee's paintings.



Ellen George installs art for Contemporary Abstraction

Curious Worlds

"Curious Worlds" presented 13 artists interpretations of familiar worlds and intriguing alternatives, blurring boundaries between reality and imagination. This exhibition featured artists from Kentucky, Montana, and Oregon.

James Southworth: Colors of Tuscany & Umbria

Salem artist James Southworth's collection of vibrant pastel paintings focused on the timeless charm of Italy.

Salem Salon

This exhibition is an exciting, non-juried art exhibition open to both emerging and established artists in Salem and neighboring communities. Coinciding with the Salem Art Association's annual Salem Art Fair & Festival, this was a high exposure opportunity for local artists.

BUSH HOUSE MUSEUM

The Bush House Museum, in Bush's Pasture Park, is preserved and interpreted to illuminate the lives and legacy of Salem's Bush Family, the early development of Salem, and Oregon history and culture. The Museum welcomed over 3,250 visitors for guided tours, educational programs and special events in 2017. A new schedule was also introduced with tours at 1, 2, 3 and 4 pm Thursday-Sunday, April-September, and Friday-Sunday, October-March. SAA operates the Bush House Museum on behalf of the City of Salem.

Interpretation | Education



Students from Swegle Elementary get hands-on with history

Over 900 4th graders attending Priority or Focus Title 1 schools, in Marion, Polk and Yamhill counties, participated in the Arts & History Immersion Project (AHIP) field trips. Students tour the Museum and enjoy an art activity in the Bush Barn Art Center. Over

75% of these students have not been to a museum or art gallery before. AHIP received a Willamette Heritage Center Heritage Education Award. Funders include: Marion County Development Corporation; Oregon Cultural Trust – Cultural Development; PGE Foundation; Salem Art Association; Salem Foundation – Clifford J. and Grace M. Taylor Fund; and William S. Walton Charitable Trust.

Community Collaborations | Community Activities

The Museum collaborates with cultural-heritage organizations, social service programs and local businesses. Bush's Pasture Park Exploration Day encourages children and families to "Explore History, Explore the Arts and Explore Bush's Pasture Park" through hands-on activities with various Community Partners. Exploring Your Community Tours has provided free guided tours of the Museum to those in the H.O.S.T. Youth Programs, Marion County Reentry Programs and Oregon Trail Card Program. The Museum is also part of Travel Salem's Tri-County Wine Charm Trail.

Preservation | Collections Projects

The Becoming Oregon: Letters to Asahel Bush II, *Oregon Statesman* Editor, 1850-1863 website provides access to 500 original letters written by notable Oregon pioneers to Asahel Bush II (1824-1913). This treasure trove of early Oregon documents is accessible by date or author with info on the contents of each letter and the author. This project was funded in part with grants from the Oregon Heritage Commission and Oregon Cultural Trust – Cultural Development. The letters can be viewed online at www.SalemArt.org/programs/bush-house-museum/becoming-oregon.

Friends of Bush Gardens (FOBG)

The gardens around the Museum are maintained by FOBG volunteers with funding from two annual plant sales. FOBG, and the City of Salem Parks Department, preserve and maintain the 1882 Conservatory, rehabilitate the Civic Rose Garden, provide six interpretive kiosks in Bush's Pasture Park, and have published a Map & Guide to Bush's Pasture Park.



Francisco Bautista offers demonstrations in his booth at the Art Fair

FUNDRAISING EVENTS

The Salem Art Fair & Festival is SAA's largest annual fundraiser, showcasing artists from all across the nation and attracting approximately 36,000 visitors per year. The 2017 Art Fair featured 22 entertainment acts,

helped support over 41 local organizations. The event raised \$128,445 in net income to help support the year-round programs of the Salem Art Association.

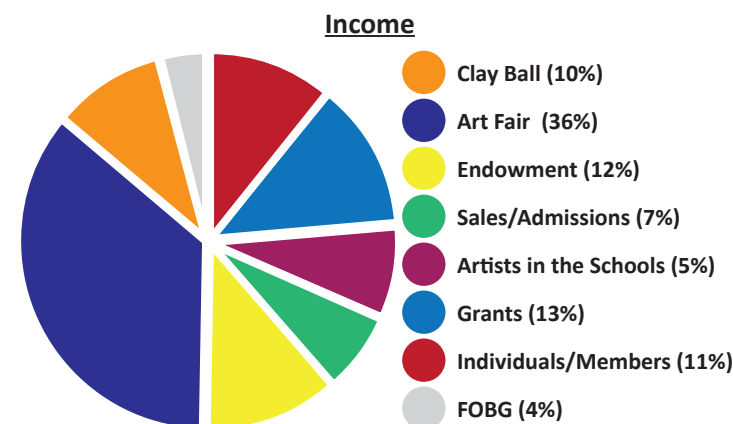
The annual Clay Ball art auction and dinner is SAA's second largest fundraising event, attracting around 400 attendees each February. In 2017, Clay Ball: Masterpieces netted \$41,858 due to the generosity of artists, sponsors, local businesses and art patrons.

FINANCIALS

We are pleased to report that SAA achieved net revenues of \$58,424 for 2017. As a result of maintaining positive net revenues over the last seven years, SAA has completed its debt forgiveness program and continues to build a reserve fund. In addition, in 2017 SAA completed fundraising for the Access Art Project with the last amount of \$31,633 being raised at a special event. In total, nearly \$1,000,000 was raised to install an elevator in the Bush Barn Art Center and to renovate the Annex for expanded programming. These achievements are made possible by the generous and thoughtful support of our members, donors, grantors, and sponsors, and through the efforts of our dedicated staff.

	Income	Expense
Salem Art Fair & Festival*	\$331,823	\$203,378
Bush House Museum	\$22,285	\$92,600
Bush Barn Art Center*	\$81,891	\$159,010
Community Arts Education	\$98,022	\$170,958
Marketing & Development	\$123,423	\$113,073
Friends of Bush Gardens*	\$34,898	\$28,065
General Administration	\$195,608	\$94,075
Access Art	\$31,633	
Totals:	\$919,583	\$861,159

*SAF&F, BBAC, & FOBG revenue presented net of direct costs

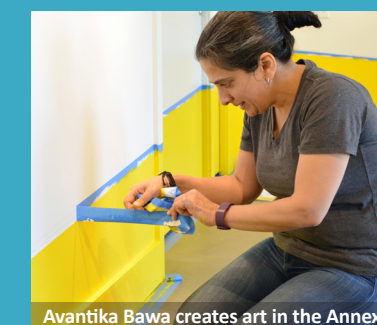


Sonia Allen leads an Artists in the Schools residency at Four Corners Elementary

COMMUNITY ARTS EDUCATION

In 2017, SAA's Community Arts Education (CAE) program served the communities of Marion, Polk and Yamhill counties in a variety of ways:

- Artists in the Schools (AIS) served more than 6,000 children, teachers, artists and community members through teaching artists.
- The High School Art Mentorship Program provided a year-round experience for 18 students, including one-on-one mentorships with professional artists, twice monthly meetings and a final exhibition.
- The Middle School Creative Writing Workshop provided eight students with six weeks of writing workshops and a final reading event.
- CAE offered a week of teen camp and youth classes in June and July.
- CAE began a redesign of our AIS Programs to develop 17 Art Modules that meet Core Curriculum Standards.
- CAE began the development of eight Art Boxes for checkout by individual teachers for their classrooms.
- CAE worked with Four Corners Elementary School to integrate art into their curriculum.



Avantika Bawa creates art in the Annex

- The Annex served an estimated 4,000 artists and community members through various programs, including 21 artists through the Artist-in-Residence program, 17 workshops and classes, 11 events, and nine exhibitions.

SAA ENDOWMENT FOUNDATION

The Salem Art Association has an endowment currently valued at \$920,020 and receives a 5% distribution annually. The endowment is held under the stewardship of the Salem Art Association Endowment Foundation (SAAEF), which works to increase the Endowment through legacy, major gifts and events.

2017 SAAEF BOARD OF DIRECTORS

Gary Hardey
Jon Lauer
Chris Fischer
Janet Neuburg
Paul Hawkins