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Walmart Community Grant Program
Willamette Valley Visitors Association
William S. Walton Charitable Trust

2018 ANNUAL REPORT

ADMINISTRATION

Sandra Burnett, Executive Director
Brooke Serres, Accountant

PROGRAM SUPPORT

Dia Devine, Office Manager
Denise Magee, Development Director
James O'Shea, Marketing Manager
Chloe Lawton, Marketing Assistant

SPECIAL EVENTS

Stephanie Patterson, Events Director
H. Eliz Snowcarp, Events Coordinator*

BUSH HOUSE MUSEUM

Ross Sutherland, Director
Diane Huddleston, Assistant

COMMUNITY ARTS EDUCATION

Kathleen Dinges Rice, CAE Director
Susan Powers, School Programs Coordinator

BUSH BARN ART CENTER

David Wilson, Gallery Director
Jennifer Gimzewski, Gallery Coordinator
Lee Ann Tandy, Gallery Coordinator

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*Denotes change in staff

Dear Friends and Fellow-Supporters of the Arts,

In SAA's current strategic plan we focused on expanding Diversity, Equity and Inclusion as Goal #1. In response to this, the newly renovated Annex has become a Community Art Hub, developing unique programming that prioritizes access for communities previously underrepresented in the arts environment of Salem.

As an example, this intentional approach was demonstrated in the veteran's show, January-February 2018. Veteran Matthew Boulay's exhibition Combat Grass served as a memorial to the 160 female soldiers who have died in wars since the first servicewoman fell in 2002. The interactive installation, made up of both women's combat boots as well as civilian shoes, invited visitors to spread grass seeds over the mass of boots and shoes, and then to water the growing grass. Throughout the exhibit, the grass grew higher, slowly burying the footwear.

In the stillness of the space and as the grass grew, covering the shoes, veterans, families, and community members came by to find a moment of silence and meaning to honor the fallen soldiers. A closing ceremony honoring these fallen soldiers included a reading of the 160 names of each woman. The names were read by the artist and retired female U.S. Marines, one who was 95 years old. The impact of each name read aloud brought home the somber reality of the enormous sacrifice of these soldiers, these women, these daughters, these sisters, these mothers, these friends, who were loved by many.

And then in April the Annex held the LGBTQ+ identity-focused art project, Fractals of Identity, which included a juried exhibition, an Artist-In-Residence, workshops, and panel discussion. Kai River Blevins and Byron Kimball, both members of the LGBTQ+ community, not only conceptualized the idea, but they organized and led a workshop and panel discussion, curated the exhibition, and submitted an RFP for art entries and Artists-In-Residence.

The project gave people who identify as LGBTQ+ the opportunity to be seen and heard in a professional art gallery. The panel discussion and workshop explored how the LGBTQ+ community comes to understand personal identity, from sexuality to gender identity, and beyond. Photographer Dee Moore participated as the Artist-In-Residence and invited individuals from the LGBTQ+ community to visit the Bush Barn Annex and be photographed in ways they wanted to be portrayed. Funds from the James F. and Marion L. Miller Foundation helped us leverage a \$7,000 grant from the Oregon Arts Commission Arts Build Communities for the project.

Going forward, SAA will continue to support equity and inclusion as fundamental values. We all become richer as we embrace our neighbors and broaden our horizons of experience. Then together we build richer and stronger communities. Thank you for your part in this.

Sandra Burnett – Executive Director



BUSH BARN ART CENTER

In 2018, the Salem Art Association Galleries Program welcomed over 21,000 visitors and presented 20 art exhibitions between the A.N. Bush, Camas, and Focus Galleries at the Bush Barn Art Center. Artworks by approximately 90 regional artists were showcased in the Gift Gallery and many participated in SAA’s Rental-Sales program. Highlights include:

Nancy Lindburg – Images of Time: 65 Years of Art and Life
Nancy Lindburg is a painter and a lifelong arts advocate. She was Executive Director of the Salem Art Association and Artist Services Coordinator for the Oregon Arts Commission. As the first manager of Oregon’s Percent for Art in Public Places Program, she oversaw the selection and placement of hundreds of works of art in state buildings.

Young Artists’ Showcase
This beloved community event included artwork from young artists in Marion, Polk and Yamhill counties. The exhibition was generously sponsored by the Larry and Jeanette Epping Family Fund, Maps Credit Union, and Salem Sunrise Rotary Club.

Joe, Jim, & Pedro Show
Joe B. Milosevich, James R. White, and Pedro J. Palacios share an artistic and personal friendship of more than 15 years and counting. This exhibition featured their collaborative mixed media work combining religion, politics, immigration and friendship. Their backgrounds are diverse: Joe B. Milosevich spent his formative years in central Illinois, James R. White was born in Portland, Oregon, and Pedro J. Palacios is a Mexican-American artist and a natural-born citizen.

Radius 25
The Salem Art Association’s recurring Radius 25 exhibit aims to promote local artists within a 25 mile radius. With a different theme and juror(s) each time, the exhibition takes different forms but always offers a glimpse into the creative diversity of local artists. 2018’s theme “Through My Eyes” was juried by Jennifer H. Pepin, artist and owner of J. Pepin Art Gallery in Portland, Oregon.

Jim Hockenhull: Our Story Thus Far
Salem artist Jim Hockenhull presented mixed media and digital artwork sampling more than twenty years of his art-making activity.

Sarah Tancred: From Scratch
Sarah Tancred is a studio artist living and working in Pittsburgh, Pennsylvania and has shown her work nationally at venues such as The Clay Studio of Philadelphia, Pacific Northwest College of Art, the North Dakota Museum of Art and The Clay Studio of Missoula.

Holiday Showcase
Our annual, gift-themed exhibition is a one-stop shop for unique gifts. More than 50 artists are selling traditional art, plus jewelry, ceramics, textiles, tree ornaments, greeting cards, and more.



2018 SALEM ART FAIR & FESTIVAL – CALIFORNIA HONEYDROPS

FUNDRAISING EVENTS
The Salem Art Fair & Festival is SAA’s largest annual fundraiser, showcasing artists from all across the nation and attracting approximately 36,000 visitors per year. The 2018 Art Fair featured 215 visual artist booths, 22 musical acts on two stages and it helped support over 50 local cultural and arts organizations. The event raised \$136,657 net income to help support the year-round programs of the Salem Art Association.

The annual Clay Ball art auction and dinner is SAA’s second largest fundraising event and is one of the most anticipated events of the year. In 2018, due to the generosity of artists, sponsors, local businesses and art patrons Clay Ball: Silver Screen netted \$26,497.



2018 CLAY BALL: SILVER SCREEN

SAA ENDOWMENT FOUNDATION
The Salem Art Association has an endowment currently valued at \$821,633 and receives a 5% distribution annually. The endowment is held under the stewardship of the Salem Art Association Endowment Foundation (SAAEF) – a separate board that also works to increase the Endowment through legacy, major gifts and events.

“Through SAAEF, we have an opportunity to help ensure the future of SAA for the next generation. Whether making a gift now or in your estate plan, I strongly encourage you to consider SAAEF in your charitable giving.”
– Gary W. Hardey, Board of Directors, SAAEF

Immeasurable thanks and appreciation to the members of the 2018 SAAEF Board of Directors for their distinctive service: Jon Lauer (president), Gary Hardey (Treasurer), Janet Neuburg, Bob Speckman and Laura Zenthoefer.

SAA BOARD OF DIRECTORS

“The Salem Art Association has become like a safe haven for me. After graduating from WOU, I knew I wanted to use my degree and my passion to reach out to the community. Then SAA opened their doors to me with welcoming arms. Three years ago I would not have believed that this is where I would be now, part of an amazing organization. Art holds a special place in my heart, so being able to create art, talk about art AND work alongside other community members is a dream I didn’t think I’d be able to fulfill. I hope that I can also impact the youth in the community alongside the SAA members, and inspire them so that they too believe that anything is possible.”

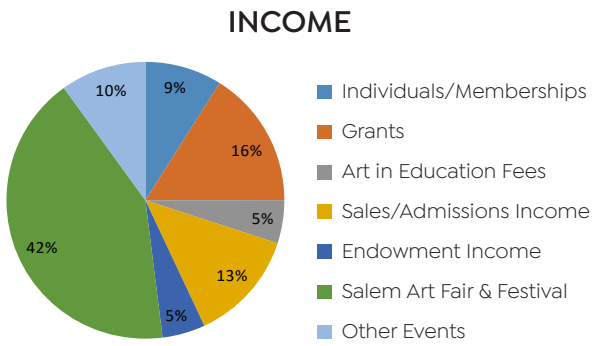
– Evelyn Picazo Sanchez, SAA Board of Directors

FINANCIALS

2018 brought many changes. Both Bush House Museum and Friends of Bush Gardens (now Mission Street Parks Conservancy) became their own non-profits, considerably changing the presentation of SAA financials. We are pleased to report that SAA achieved positive net revenues – aside of the withdrawal of the FOBG funds. As a result of maintaining positive net revenues since 2011, SAA has fulfilled the requirements in its line of credit agreement and is now completely cleared of the debt incurred over multiple years prior to 2010. SAA also continues to build new and impactful programming and, in particular, has prioritized the intentional inclusion of previously underrepresented communities. These achievements are made possible by the generous and thoughtful support of our members, donors, grantors, and sponsors, and through the efforts of our dedicated staff.

	Income	Expense
Bush Barn Art Center	\$185,225	\$228,048
Community Arts Education	\$73,116	\$169,504
Salem Art Fair & Festival	\$445,181	\$309,712
Marketing & Development	\$167,079	\$178,901
General Administration	\$161,982	\$105,756
Bush House Museum support		\$39,516
Total	\$1,032,583	\$1,031,437

[FOBG is not included in the above]



COMMUNITY ARTS EDUCATION

In 2018, SAA’s Community Arts Education (CAE) program served Marion, Polk and Yamhill counties.

CAE’s thriving Schools program served more than 5,000 children, teachers, artists and community members through:
– Artists in the Schools art workshops and professional development experiences, including SAA’s Perrydale Art Program and serving six McMinnville K-5 schools
– Art Boxes for individual classrooms and Art Modules for the Artists in the Schools Program were developed
– High School Art Mentorship Program provided a year-round experience for 17 students, including one-on-one mentorships with professional artists, twice monthly meetings and a final exhibition of students’ work
– Middle School Writing Program for area middle schools with a final community presentation
– Summer Art Tent with six sessions outside of the Annex by the park

CAE’s thriving Annex Program supported artists by providing a place to show/view contemporary work, and a place to engage with artists/community. In 2018, the Annex hosted:
– 18 artists in the studio through the Artist-In-Residence Program
– 6 workshops
– 22 events including receptions, brown bag lunches and more.
CAE also supported weekly life drawing sessions and the SAF&F Cultural Corridor.
– 10 exhibitions in the Annex including:



COMBAT GRASS, MATTHEW BOULAY

Combat Grass, Matthew Boulay
Combat Grass honored the sacrifices of the more than 160 female soldiers who have died from war since 2002. The exhibition began with combat boots and shoes (representing the fallen soldiers and the lives they left behind outside of their military duties) strewn over unwatered grass seed. During the exhibition, visitors were invited to spread more seed, water the grass, eventually burying the boots and shoes.

Braids and Brawn. The Power of Girls, Diane Beals
Braids and Brawn: The Power of Girls was a photo documentary of forty girls around the state of Oregon ages 6-18, showcasing their strengths and what empowers them. Each girl completed the quote, attached to their photograph, “I am empowered by...”

Fractals of Identity
LGBTQ+ focused, this exhibition was curated by Kai River Blevins and Byron J Kimball. The exhibition, panel discussion and workshop explore how the LGBTQ+ community comes to understand personal identity, from sexuality to gender identity, and beyond. This exhibition included an AIR, panel discussion, (*Art & Identity: Barriers of Bias in the Art World*) and workshop (Out of the Closet and Into the Art World).