

WINTER ART MATTERS & 2019 ANNUAL REPORT



SALEM ART ASSOCIATION
600 MISSION STREET SE
SALEM, OR 97302

ARTS EDUCATION

In the 2018-2019 school year, the Community Arts Education School Program delivered the following programming: (1) The Artist in the Schools program delivered direct arts education to 3,950 K-12 students in Marion, Polk, and Yamhill counties; (2) the High School Arts Mentorship Program paired 15 high school students with professional artists in 8-month arts mentorships, culminating in a student-led exhibit at IKE Box; (3) the Middle School Creative Writing Workshop, offered 10 area middle school students 12 writing sessions, concluding with a final reading with invited peers and parents; and (4) the Art Tent—set up in Bush’s Pasture Park adjacent to the Bush Barn Annex—provided free art for kids in the park for 6 consecutive Tuesdays in July and August, engaging ~350 participants in making art; some families returned every week.



ARTS & HISTORY IMMERSION PROGRAM

In 2019, the Arts & History Immersion Program, a collaboration between SAA and Bush House Museum, provided free educational and cultural field trips to 730 4th-grade students attending high-poverty Title I schools. The field trips provided concrete connections to classroom learning, supported teachers in aligning with Social Science standards, and offered students first-hand experiences with contemporary art. For over 75% of the students, it was their first visit to an art or history museum. Each student was given a free family pass for a future visit to the Bush House Museum to sustain student interest in visiting cultural resources and offer families avenues to cultural assets.

2019 ANNUAL REPORT

ADMINISTRATION

Sandra Burnett, Executive Director
Brooke Serres, Accountant

PROGRAM SUPPORT

Dia Devine, Office Manager
Denise Magee, Development Director
Erin Westfall, Marketing Coordinator
Chloe Lawton, Marketing Assistant

SPECIAL EVENTS

Stephanie Patterson, Events Director
H. Eliz Snowcarp, Events Coordinator
Chris Neely -Partial Year

COMMUNITY ARTS EDUCATION

Kathleen Dinges Rice, CAE Director
Susan Powers, School Programs Coordinator

BUSH BARN ART CENTER

David Wilson, Gallery Director
Jennifer Gimzewski, Gallery Coordinator
Lee Ann Tandy, Gallery Coordinator

BOARD OF DIRECTORS

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Dear Friends and Fellow-Supporters of the Arts,

In 2019, the Salem Art Association (SAA) marked its centennial year – a special year of celebration and recognition for all that it has brought to the communities in the mid-valley over the last 100 years. Over this time, SAA has been on the front lines of community building and serving the region as its primary arts organization, annually impacting nearly 70,000 people.

It was an exciting year indeed. In addition to programming described below, SAA unveiled its new branding in the form of a fresh logo at the January exhibition. Along with the logo, SAA launched the centennial version that was used throughout 2019. This was followed by a new website design a few months later.

On the morning of September 6, SAA was honored at the 2019 SEDCOR (Strategic Economic Development Corporation) Awards ceremony for its significant impact to the culture, economy and quality of life to the mid-Willamette Valley over its 100 years of service.

In the evening of that same day (Sept. 6, 2019), SAA celebrated its centennial year with the dedication of *Sentinels*, a commemorative outdoor public sculpture, installed in front of the Bush Barn Art Center in Bush’s Pasture Park. With the placement of this sculpture in a beloved city park, it ensures access to people of all economic backgrounds. The sculpture serves as a symbol of our continued connection through the exploration of the arts. Aptly named *Sentinels*, it pays homage to those who came before, to those whose contribution to our community lives on in what they left behind.

At the same time, SAA published its first catalogue of the Permanent Collection with the much appreciated support of the Gallery Guides.

Sandra Burnett – Executive Director



The Salem Art Association offers multiple programs and art services to the community, and in order to achieve optimal operation, a large cadre of volunteers is vital to its success. In 2019, approximately 1,800 community members volunteered at either an event or in some long-term capacity in one of SAA’s programs. The vast number of volunteers is representative of a clear desire on the part of the community to be involved with SAA in meaningful ways, contributing over 12,000 hours annually.

THANK YOU, VOLUNTEERS!



THE BUSH BARN ANNEX

In 2019, the Bush Barn Annex featured 11 exhibitions and installations, 16 Artist-in-Residencies, and hosted 7 lectures, including panel discussions, conversations, artist talks, and presentations, all free and open to the public. The Annex, operated by the CommunityArts Education program, encourages work conceptualized and presented by LGBTQ, Latinx, people of color, and other underrepresented communities. The Annex’s community-based approach focuses on participation and invites the voices of varied artists and groups. The 2019 yearlong collaborative project between Latinos Unidos Siempre (LUS) and SAA strengthened the participation of young Latinx artists in our community. The project concluded in December 2019 with a graffiti exhibit and panel discussion in SAA’s Annex: Abolish the School 2 Prison Pipeline. LUS Director Sandra Hernandez Lomeli said, “The exhibit reflects the work of LUS to combat local and national systemic and social issues impacting people of color and youth.”

BUSH BARN ART GALLERIES

To open our centennial year, the Bush Barn Art Galleries presented *She Flies with Her Own Wings* (Jan. 19-Feb. 23, 2019), a juried group exhibition featuring women, non-binary, and gender non-conforming people living or working in Oregon. The artworks included were juried by Laura Mack, an artist, educator, and advocate for art education. In her juror’s statement, Mack said, “She Flies with Her Own Wings is Oregon’s state motto. Oregon is independent and visionary. Because of this, Oregon attracts like-minded souls. Second only to Vermont, Oregon is a state people choose. Likewise, these exhibiting artists are chosen not only for their Oregon connection, but for their independent visions.”

Through 2019, the Galleries Program in the Bush Barn Art Center provided visitors with 22 free artist exhibitions, as well as ongoing free events: art talks, panel discussions, opening receptions, and the annual K-12 Young Artists’ Showcase. Six artist talks/lectures were held in conjunction with 6 major exhibitions and receptions at the Bush Barn Art Center. In addition, 12 artist lectures were held during the monthly meetings of the Gallery Guides, as well as one “Arts in Our Lives” lecture.



SALEM ART FAIR & FESTIVAL

In 2019, the Salem Art Fair & Festival marked its 70th anniversary, a testament to its longevity, its importance in the community, and its continued impact on the economy and tourism. The largest community-building event of its kind in the Pacific Northwest, the 2019 Art Fair drew 35,200 fairgoers. Residents and visitors congregated in Bush’s Pasture Park enjoying 3 days of fine art, live entertainment, youth activities, and merriment that was accessible to a broad spectrum of people. Many Salem kids and their families participated in the Kids’ Court activities and the Children’s Parade that kicked off Art Fair on Friday morning. The 70th anniversary was a stellar year, and artists shared rave reviews:

- Artists are truly appreciated.
- The quality of art went up this year.
- Love the venue & customers happy to see me back.
- Very impressive smooth operation – great experience.
- I love coming to this show and look forward to it!
- One of my very favorite shows!
- What a great community and overall feeling of fellowship.

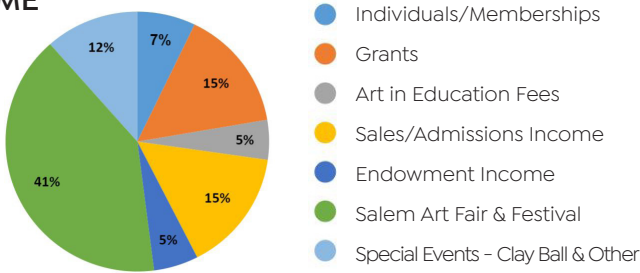
FINANCIALS

We are pleased to report that SAA’s positive financial performance in 2019 helped face the challenges of 2020. SAA continues to build new and impactful programming and, in particular, has prioritized the intentional inclusion of previously underrepresented communities. These achievements are made possible by the generous and thoughtful support of our members, donors, grantors, and sponsors, and through the efforts of our dedicated staff.

	Income	Expense
Bush Barn Art Galleries	\$ 175,704	\$ 279,766
Community Arts Education	\$ 84,591	\$ 166,186
Salem Art Fair & Festival	\$ 427,018	\$ 324,624
Marketing & Fundraising	\$ 160,185	\$ 121,711
General Operating	\$ 179,261	\$ 64,593
Bush House Museum support	\$ –	\$ 69,937
Total	\$ 1,026,759	\$ 1,026,816

[Endowment Foundation Fund Value is \$902,281]

INCOME



THANK YOU FOR SUPPORTING YOUR LOCAL NON-PROFIT ARTS ORGANIZATION

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TJ & Christie Sullivan
Cecilia & Jessica Ritter
Davida & Slate Wilson in memory of Marylou Green

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Haley’s Hero’s Foundation
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Shari Lord
Therese Misner
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James Southworth
Susan Trueblood Stuart
Slate Wilson
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Oregon Arts Commission, a state agency
PGE Foundation
The Reser Family Foundation
Salem Foundation – Henry and Vera Compton Memorial Fund
Salem Sunrise Rotary
Walmart Community Grant Program
William S. Walton Charitable Trust

Art is the great equalizer:

- It takes us above our conflicts.
- It opens us to the possibility of views we didn’t even know existed.
- It opens us to awe-inspiring experiences.
- It opens us to creation.
- It opens us.