2015 ANNUAL REPORT

Dee Rundall, Solitude, C. 1980, SAA Permanent Collection, Gift of David Cross

ADMINISTRATION
Sandra Burnett, Executive Director
Vanessa Willard, Executive Assistant
Brooke Serres, Accountant

PROGRAM SUPPORT
Dia Devine, Office Manager
Denise Magee, Grants Manager
James O'Shea, Marketing Specialist

SPECIAL EVENTS
Don Hudgins, Director of Special Events
Stephanie Patterson, Events Coordinator

BUSH HOUSE MUSEUM
Ross Sutherland, Museum Director
Rose Parks, Museum Educator

COMMUNITY ARTS EDUCATION
Kathleen Dinges Rice, CAE Director
Lisa Ryan, School Programs Coordinator*
Susan Powers, School Programs Coordinator*

BUSH BARN ART CENTER
Jennifer Gimzewski, Interim Gallery Director
Lee Ann Tandy, Gallery Coordinator

FRIENDS OF BUSH GARDENS
Joe Alexander, Volunteer Coordinator
Gretchen Carnaby, Project Coordinator

BOARD OF DIRECTORS
Bob Speckman, President
Celia Batlan, President Elect
Ryan Pasquarella, Treasurer
Leslie Coleman Zeigen, Secretary
Jane Cummins-Fidler
Ian Factor
Chris Fischer
KC Hancock
Paul Hawkins
Janet Neuburg
Bruce Rodgers
Barry Shapiro
Yoly Saurez
Laura Tesler

* Denotes change in staff

Dear Friends,

It has long been understood that the arts play a crucial role in building stronger communities which reflect the diversity of voices within them. The Salem Art Association (SAA) continues to explore opportunities to accommodate our growing community, to engage a greater and more diverse audience for the arts, and to offer more culturally relevant programs.

During 2015, SAA made great strides towards the realization of the Access Art Project, which has two goals: (a) to install an elevator to make the Bush Barn Art Center and the Annex compliant with Americans with Disabilities Act standards for accessibility, and (b) to renovate the Annex as a resource for extended programming both for SAA and its many nonprofit and community partners.

This has been a complicated project as the building is city-owned and is on the Historic Landmarks register. Throughout 2015, the city managed the Request for Proposals process and construction bids while the fundraising campaign began to get close to its goals. Eventually, SAA took out a bridging loan so that construction could begin while fundraising continued. Finally, in December, Mayor Anna Peterson inaugurated the groundbreaking ceremony and within days construction began.

Special thanks must go to our major contributors who gave $100,000 or more: the Compton Family Foundation, the M.J. Murdock Charitable Trust, and Edward L. Allis, in memory of Debra Smith Allis. In addition, our gratitude goes to the many additional donors who contributed to this project. Together we are building a vibrant and connected community!

Sincerely,

Sandra Burnett
SAA Executive Director

This was an exciting year for the Salem Art Association! The renovation of the Annex began and marked the beginning of a new chapter in the story of this lasting organization. We will have new opportunities to expand our program offerings, host special events, and reach more members of the community in different and innovative ways. I am proud of all the hard work and dedication that has gone into achieving this goal and cannot wait to see this vision become a reality!

- Celia Batlan, President, SAA Board of Directors
BUSH HOUSE MUSEUM

The Bush House Museum preserves and interprets the Bush House (1878) and Bush's Pasture Park to illuminate Oregon history and culture associated with Salem’s Bush Family. This year the Museum welcomed over 3,000 visitors for guided tours, special events and educational programs. The Bush House Museum is a collaborative effort of SAA, the City of Salem, Friends of Bush Gardens and others.

Preservation | Collections Projects
Storm windows were constructed using an old oak tree which fell in Bush’s Pasture Park after a winter storm. Funding was provided by the Kinsman Foundation and the City of Salem. A collection storage area was carpeted and reorganized to create proper workspace. Diane Huddleston, Historian-in-Residence, completed in-depth research on the life of Eugenia Bush (1862-1932).

Interpretation | Education
In addition to regular afternoon tours, the Museum visitors also include residents from the Oregon State Hospital, Marion County Reentry Initiative program participants, Oregon Trail Card families and students in the SAA High School Arts Mentorship Program. Various SAA program partnerships provide high-quality educational programming to students, especially those in Title 1 schools.

Community Collaborations | Community Activities
Bush’s Pasture Park Exploration Day is a family friendly event celebrating the heritage of the park with hands-on art, history and nature activities. Community partners for this event included: Antique Powerland, Artists in Action, Green Bike Cab, Friends of Bush Gardens, Jude Laitenen, Mrs. D – Music Together, Oregon Dairy Princess Emma Miller, Salem Soap Box Derby, Salem Riverfront Carousel, Straub Environmental Center and Tokyo International University in America students. The Museum also partnered with Deepwood Museum & Gardens, Willamette Heritage Center and Willamette University.

Friends of Bush Gardens (FOBG)
FOBG volunteers enhance and maintain the gardens around the Bush House Museum and the Bush Barn Art Center. Their two annual plant sales fund their many programs including the rehabilitation of the Civic Rose Garden. FOBG operates under SAA and is currently working on an interpretive signage project to bring the history of the Bush family farm complex and the botanical and historical significance of Bush’s Pasture Park to life for Salem’s citizens, visitors and future generations.

BUSH BARN ART CENTER

In 2015, the Salem Art Association Galleries Program presented 18 art exhibitions in the A.N. Bush, Camas and Focus Galleries at the Bush Barn Art Center. Additionally, work by approximately 75 regional artists was showcased in the Gift Gallery. Many of these artists also participated in SAA’s Rental-Sales program. Highlights of the 2015 exhibition schedule include:

(ex)change by Diane Jacobs
Organized by Guest Curator Laura Mack and funded by Career Opportunity Grants from the Oregon Arts Commission and the Ford Family Foundation, (ex)change presented artwork by Diane Jacobs which examined the complexities, contradictions and injustices of our world.

Young Artists’ Showcase
In its fifth year, this beloved community event included artwork from over 500 students in Marion, Polk and Yamhill counties. The exhibition was generously sponsored by the Larry and Jeanette Epping Family Fund with additional support from Maps Credit Union and Salem Sunrise Rotary Club.

Salem Salon
This fun, non-juried exhibition presented the artwork of youth and adults living or working within a 50-mile radius of Salem to celebrate the multitude of ways people express themselves through visual art.

The Debra & Edward L. Allis Collection: A Benefit Sale for the Salem Art Association in Loving Memory of Debra Smith Allis
This exhibition presented a private collection of donated artwork featuring many well respected Pacific Northwest landscape artists including Robert Weller, Jean Schwalbe, Judith Cunningham, Susan Koch and Marla Baggetta. Sixty works were sold during the exhibition, which contributed $21,987 to SAA.

Working in the Empty Spaces
The talented women of AMBUS (Art Made By Us) Contemporary Art—an artist collective founded in 2003—put on a thought-provoking exhibition which included works in a variety of media.

In 2015, the Galleries Program also organized an exhibition of artwork by the SAA Gallery Guides, monoprints by two of the Willamette Valley’s leading printmakers Jonathan Bucci and Kim Hoffman, and a year-long exhibition of art from SAA’s Permanent Collection.
FUNDRAISING EVENTS

The Salem Art Fair & Festival is SAA’s largest annual fundraiser, showcasing artists from all across the nation and attracting approximately 35,000 visitors per year. The 2015 Art Fair also featured 20 musical acts on two stages and it helped support over 50 local non-profit organizations. The event came in lower than expected in part due to extreme heat, netting $147,366 to help support the year-round programs of the Salem Art Association.

The annual Clay Ball art auction and dinner is SAA’s second largest fundraising event and is one of the most anticipated events of the year, attracting almost 500 attendees. In 2015, Clay Ball: Over the Top netted $46,758 thanks to the generosity of artists, sponsors, local businesses and art patrons.

COMMUNITY ARTS EDUCATION

In 2015, SAA’s Community Arts Education (CAE) program served the communities of Marion, Polk and Yamhill counties in a variety of ways.

CAE’s thriving Artists in the Schools (AIS) program served more than 7,000 children, teachers, artists and community members through educational workshops and professional development experiences. Additionally, SAA’s High School Art Mentorship Program provided a year-round experience for 14 students, including one-on-one mentorships with professional artists, twice monthly meetings and a final exhibition. The Hillcrest Arts & Literacy Project served over 500 incarcerated young men and their families through workshops, classes and an exhibition.

Project Space featured over 50 artists during the summer of 2015, providing over 5,500 square feet of studio and exhibition space at two sites in downtown Salem. Other Artist Services initiatives included the ArtMarket exhibition at the Bush Barn Art Center which provided 18 artists the opportunity to sell and exhibit their work, and a Statesman Journal writing collaboration which gave artists the opportunity to write about art and to have it published.

Through these initiatives, CAE served 4,800 attendees and participants for off-site programming, hosted 10 exhibitions and 6 events, exhibited 102 artists and published 10 articles.

FINANCIALS

We are pleased to report that SAA achieved net revenues of $65,335 for 2015. As a result of maintaining positive net revenues over the last five years, SAA has been able to contribute to a reserve fund with the goal of maintaining three to six months of operating costs. In addition, SAA has continued its fundraising for Access Art and has raised nearly $1,000,000 to install an elevator in the Bush Barn Art Center and to expand programming capacity in the newly renovated Annex. These achievements are only made possible by the generous and thoughtful support of our members, donors, grantors and sponsors, and through the efforts of our dedicated staff.

<table>
<thead>
<tr>
<th>Income</th>
<th>Expense</th>
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<tbody>
<tr>
<td>Salem Art Fair &amp; Festival*</td>
<td>$323,401</td>
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<tr>
<td>Bush House Museum</td>
<td>$13,637</td>
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<td>Bush Barn Art Center*</td>
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<td>Community Arts Education</td>
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<td>Marketing &amp; Development</td>
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<td>Friends of Bush Gardens*</td>
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<td>General Administration</td>
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<td>Access Art</td>
<td>$518,324</td>
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<tr>
<td>Totals:</td>
<td>$1,411,586</td>
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</tbody>
</table>

*SAF&F, BBAC, & FOBG revenue presented net of direct costs

Income:

- 36.3% Individuals/Memberships
- 14.2% Grants
- 13.7% Artists in the Schools Fees
- 10.6% Sales/Admissions
- 7.5% Endowment
- 5.8% Salem Art Fair & Festival
- 5.5% Special Events
- 0.3% Miscellaneous
- 0.3% FOBG

Legacy gifts are so important. They create stability, allow new programs to develop, and provide diversity and strength to revenue streams. If we love the arts, it gives us the opportunity to express our values and priorities for future generations.

- Carol Green, President, SAAEF

In 2015 we welcomed Dave Rigsby to the board and saw the departure of longstanding members Michele Patterson and Davida Wilson. Continuing board members: Carol Green (President), Gary Hardey (Treasurer), Erich Paetsch (Secretary), Matt Benjamin, Paula Kanarek and Jon Lauer.
## SPONSORS

**Platinum | $10,000 & Above**
- SAA Endowment Foundation
- Statesman Journal
- Spirit Mountain Casino
- Valley Credit Union

**Gold | $5,000 - $9,999**
- BMW of Salem
- CenturyLink
- City of Salem
- Gilgamesh Brewing
- Grove, Mueller & Swank, PC
- HUT Portland Airport Shuttle
- Kettle Brand
- Maps Credit Union
- Salem Electric
- Wells Fargo
- Willamette University

**Silver | $2,500 - $4,999**
- Atrio Health Plans
- Capital Manor
- Kraft Custom Construction, Inc.
- Hoots, Baker & Wiley, PC
- Willamette Week

**Bronze | $1,000 - $2,499**
- Apogee Events
- Bryn Mawr Vineyards
- Capitol Auto Group
- Cascade Warehouse
- CB | Two Architects
- Christine Chute
- Walter Perry
- Coldwell Banker
- Collier Law
- Comcast
- Doug Aljets
- Evans | Batlan Attorneys at Law
- Falck
- Fattah Family Dentistry
- Dr. Gary & Linda Nishioka
- Guitar Center
- Heltzel Williams, PC
- Heritage Grove Federal Credit Union
- Keudell/Morrison Wealth Management
- LifeSource Natural Foods
- Meduri World Delights
- Michael & Melanie Freeman
- Morgan Stanley Wealth Management
- Mountain West Investment Corporation
- O’Neill Pine Company
- Performance Health Technology, LTD

## DONORS

**$10,000 & Above**
- Edward L. Allis in Memory of Debra Smith Allis

**$5,000 - $9,999**
- Joe & Cindy Meduri
- Michele Patterson

**$1,000 - $4,999**
- Jane Cummins & Phil Fidler
- Nikki Freepons
- Diana Gardener
- Carol & Jim Green

## MEMBERSHIP

**Benefactor | $1,000**
- Roger & Nadine Heusser
- William & Judy Meier
- Sally Wood
- Robert S. & Leslie Coleman Zeigen

**Patron | $500**
- Jean Bottcher
- Ann & Ron Lyman

**Partner | $250**
- Charles & Ruth Clarkson
- Cherie & Craig Cline
- Peter & Leslie Dinsdale
- Tom & Teresa Flaherty
- Carol & Jim Green
- Robert & Marypat Hill
- Sally & Raymond Hollemon
- Peter McDowell
- Carol Mitchell
- Paul & Lucia Norris
- Steve & Christine Tandy
- Lois Thomas
- Davida & Slate Wilson

## CLAY BALL

**LIVE AUCTION ARTISTS**
- Jon Colburn
- Nancy Eng
- George Essaides
- Jan Gassner
- Cynthia Herron
- Ann Kresge
- Shari Lord
- Monica Moyano
- Rebekah Rigby
- Jean Schalwe
- Eileen Sorg
- James Southworth
- Susan Trueblood
- Stuart John Van Dreal
- Slate Wilson
- Eric Wuest

## GRANTORS

City of Salem TOT Fund | The Collins Foundation | Compton Family Foundation | Larry and Jeanette Epping Family Foundation
- Larry and Jeanette Epping Family Fund | Ford Family Foundation
- Harvest Foundation | George and Laura Kreitzberg Foundation
- James F. & Marion L. Miller Foundation | M.J. Murdock Charitable Trust | Meyer Memorial Trust
- National Endowment for the Arts | Oregon Arts Commission | PGE Foundation | SAA Endowment Foundation
- Salem Sunrise Rotary | Randall Charitable Trust | Reser Family Foundation | Roth Family Fund | U.S. Bank Foundation