Dear Friends,

The arts bring enormous value to a community. They are a reflection of the world we live in—its joys and sorrows, its beauty and trials. The arts have transformative power for each of us, helping us to become more thoughtful and mindful of others. What’s more, today’s arts become the heritage of future generations. Having served the Salem community for over 90 years, we, at the Salem Art Association, are well aware of this fact.

In 2010, with both SAA’s history and future in mind, I formed the SAA Legacy Society, a Planned Giving Program in which donated funds are invested in SAA’s Endowment Foundation and stewarded by the Foundation’s board of directors. A gift to the Legacy Society will sustain SAA for decades into the future.

I invite you to join the Legacy Society. You don’t need to make a gift today. Rather, you can make a commitment for a future gift through an estate or will. A commitment of any size makes you a member of the Legacy Society. Your gift is about the “big picture”—helping to ensure that the arts are available to our grandchildren and great-grandchildren.

During this first phase, new members of the Legacy Society will be designated as Founding Members. Some of you have already included SAA in your estate planning. If so, please let us know so that we may acknowledge you as a Founding Member and include you in Legacy Society activities.

Sincerely,
Sandra Burnett
SAA Executive Director

“I began to truly appreciate the arts during my career as an educator. I worked with many students who struggled with verbal and written expression. But through the arts, these students finally found their avenue of articulation...they were able to make their thoughts visible.”

-John Lake, President of the Board of Directors
**BUSH HOUSE MUSEUM**

In 2010, the Bush House Museum welcomed 2,700 adults, seniors, students, and children for guided tours, quarterly open houses, and eight group tours. Staff and volunteers reshelved the Bush Family Archives, accept several artifacts into the permanent collection, and continue to work with the vintage clothing collection.

New acquisitions include the long-term loan of the original Bush Family dining furniture from the estate of Sam Bush, and the transfer of Bush Family books, personal papers, and historic photographs from the Oregon State Library. The museum received a grant from the Oregon Heritage Commission for a Labeling Workshop, drawing many local museum attendees.

Throughout the year, two temporary exhibitions featured the museum's collection of vintage clothing accessories and a local quilt collector's rare appliqué quilts from the 1860s and 1870s. The Bush House Museum was one of 18 local museums which participated in the *Hidden Gems – A Mid-Valley Extravaganza* exhibition at the Willamette Heritage Center.

Work has also begun on a room-by-room inventory of the museum, updating operating policies, and the creation of a signature fundraising event, Pie-oneer Day, scheduled for fall 2011. To date this event has attracted a $2,500 sponsorship from Salem Electric and a $2,000 TOT grant from the City of Salem.

As a final highlight of 2010, the restoration of the *Bush Conservatory* is complete! In 2009, the dilapidated Conservatory was condemned by the City, hastening fundraising efforts already undertaken in 2008 by the *Friends of Bush Gardens* (FOBG) to support its renovation.

Ultimately, over $200,000 was raised. FOBG and SAA are proud to announce the completion of this important community effort. We invite you to visit the Conservatory on June 4, 2011, the day of Asahel Bush’s 189 brithday!
FINANCIALS

Since 2008, Friends of Bush Gardens has raised funds to restore the Bush Conservatory. GAAP requires that expenditures are recorded in the year used, and, in 2010, the Conservatory restoration began. SAA’s budget, therefore, reflects this major expenditure in 2010. With the Conservatory restoration complete and cost cutting measures implemented, SAA is looking forward to an improved financial position in 2011.

<table>
<thead>
<tr>
<th></th>
<th>Income</th>
<th>Expense</th>
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<tbody>
<tr>
<td>Salem Art Fair &amp; Festival</td>
<td>$377,125</td>
<td>$149,790</td>
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<td>Bush House</td>
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<td>Galleries</td>
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<td>Clay Ball</td>
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<td>Community Arts Education</td>
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<td>Friends of Bush Gardens</td>
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<td>General Administration</td>
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<td>$228,413</td>
</tr>
<tr>
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<td><strong>$1,168,918</strong></td>
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COMMUNITY ARTS EDUCATION

In 2010, SAA’s Community Arts Education’s Artists’ Services Program provided Monthly Artists Gatherings, a Statesman Journal collaboration with articles written each month, the Dialogical exhibit, a re-invented Studio Annex Artist-in-Residence Program, Project Space (a three-month contemporary art space in downtown Salem), five events as part of the New Works Lecture & Performance Series, a full-year High School Art Program, and grants written by program staff. This Program and its one half-time employee secured $19,000 in grant funding, provided programming for 3,685 participants, created seven exhibitions, exhibited and/or published 46 artists and writers, created 28 events for our community, organized 15 Statesman Journal articles, and provided bi-monthly programming for a full school year for high school students.

The School Arts In Education component of the Community Arts Education Program served over 11,000 students in Marion, Polk, and Yamhill Counties through residencies, in- and after-school programs, assemblies, workshops, and performances. Funded by a $10,000 grant from The Collins Foundation and an $8,000 grant from the Assistance League of Salem, the third annual Art & Poetry exhibit featured works by over 400 students from Adam Stevens, Parrish, and Waldo Middle schools. Over 500 community members attended opening receptions and poetry readings. Ongoing programs included Aumsville Panther Plus, Perrydale, and Amity in-school programs, and McMinnville Schools Arts In Education programs.

SAA ENDOWMENT FOUNDATION

The SAAEF was established to manage and build, through legacy gifts and annual donations, a permanent endowment to support the work of the Salem Art Association. We thank the members of the 2010 Board of Directors for their dedication to the task of stewarding this fund: Michele Patterson (President), Bob Hill (Treasurer), Erich Paetsh, Davida Wilson, Betty Wiley, Carol Green, Paula Kanarek, Rich Harcourt, and Efrain Diaz-Horna. Leaving the board in 2010 were Randy Sutton, Patrice Altenhofen, and Kate Speckman. Thank you for your tireless hours of service over many years. We would especially like to remember the dedication of long-time board member Marv Abeene, who passed away in June 2010.

FUNDRAISING EVENTS

Ranked 20th in the nation, the Salem Art Fair & Festival, SAA’s biggest annual fundraising event, showcases artists from all across the nation during the three-day festival, features 30 bands on two stages, and helps to support over 50 local non-profit organizations. The 2010 Art Fair netted almost $230,000 to help support the programs of the Salem Art Association.

Thanks to the generosity of sponsors, artists, local businesses, and art patrons, the 2010 Clay Ball netted over $62,000 and drew almost 600 attendees. Clay Ball is a much anticipated art auction and dinner held each spring. The highlight of the evening was the bidding war over Portland artist Daniel Ng’s “Hill Top Tuscany” painting which fetched over $3,000 at auction.
These SAA supporters made contributions, sponsorships, and in-kind gifts above and beyond membership:

**CORPORATE SPONSORS**

**Platinum - $10,000 and above**
- City of Salem - Public Works Dept.
- Spirit Mountain Casino
- Statesman Journal

**Gold - $5,000 - $9,999**
- CB | Two Architects & Construction
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- In House Graphics
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- Finch Gnehm, Jesse & Kurstin
- Freepons, Nikki
- Hanus, Joe & Janet Williams Hanus
- Hollemon, Ray & Sally
- Hull, Roger & Bonnie
- Johnson, William & Carolyn
- Lau, Dave & Ann
- Lichter, David and Carole Orloff
- Mohrenweiser, Mr. and Mrs. Harvey
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- Paetsch, Erich & Heather
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- Finch Gnehm, Jesse & Kurstin
- Freepons, Nikki
- Hanus, Joe & Janet Williams Hanus
- Hollemon, Ray & Sally
- Hull, Roger & Bonnie
- Johnson, William & Carolyn
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- Oregon Arts Commission
- Oregon Heritage Commission
- Trust Management Services
- Umpqua Bank