



2010 SALEM ART ASSOCIATION • annual report

2010 SAA STAFF

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Ann Kresge, School Arts Director

BUSH BARN ART CENTER GALLERIES

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Tatyana Drofyak, Galleries Coordinator

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Gretchen Carnaby, Project Coordinator

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Brooke Serres, Accountant

Dear Friends,

The arts bring enormous value to a community. They are a reflection of the world we live in—its joys and sorrows, its beauty and trials. The arts have transformative power for each of us, helping us to become more thoughtful and mindful of others. What's more, today's arts become the heritage of future generations. Having served the Salem community for over 90 years, we, at the Salem Art Association, are well aware of this fact.

In 2010, with both SAA's history and future in mind, I formed the SAA Legacy Society, a Planned Giving Program in which donated funds are invested in SAA's Endowment Foundation and stewarded by the Foundation's board of directors. A gift to the Legacy Society will sustain SAA for decades into the future.

I invite you to join the Legacy Society. You don't need to make a gift today. Rather, you can make a commitment for a future gift through an estate or will. A commitment of any size makes you a member of the Legacy Society. Your gift is about the "big picture"—helping to ensure that the arts are available to our grandchildren and great-grandchildren.

During this first phase, new members of the Legacy Society will be designated as Founding Members. Some of you have already included SAA in your estate planning. If so, please let us know so that we may acknowledge you as a Founding Member and include you in Legacy Society activities.

Sincerely,
Sandra Burnett
SAA Executive Director

"I began to truly appreciate the arts during my career as an educator. I worked with many students who struggled with verbal and written expression. But through the arts, these students finally found their avenue of articulation...they were able to make their thoughts visible."

-John Lake, President of the Board of Directors

2010 BOARD OF DIRECTORS

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2010 Salem Art Fair & Festival Poster by Diane Culhane

BUSH BARN ART CENTER GALLERIES

In 2010, the Salem Art Association Galleries Program presented 18 diverse art exhibitions in the A.N. Bush, Camas, and Focus Galleries featuring regional and national artists working in a wide variety of art mediums. This schedule represents an increase in the number of exhibits from 15 in 2009. The installation of a wall between the Camas Gallery and the Gift Store in April effectively inaugurated the Camas Gallery as a third fine art exhibition space at the Bush Barn Art Center. Six exhibitions were presented in this newly-created venue in 2010.

Highlights of the 2010 exhibition schedule include:

- *Salem-Keizer Schools Show*—three successive group exhibits of art created by K-12 students. 2010 marked the 45th year SAA has hosted this show.
- *Assembled: Narratives in Wood and Metal*—group exhibition of assemblage works by Rick Bartow, Tim Timmerman, Chris Giffin, Andries Fourie, and Ann Kresge.
- *Radius 25: Patterns of Place*—a group exhibition of work by artists living in a 25-mile radius of Salem. This show was jointly juried and curated by Roger and Bonnie Hull.
- *Onji: Art & Haiku*—a group exhibition of artwork by regional artists displayed with Japanese-style haiku poems written by members of the Salem community.
- *Holiday Showcase*—SAA's annual exhibition and sale of arts, crafts, and handmade gift items from regional artists and artisans. The showcase opened with the annual Holiday Gala. The title for this event was "Croon & Swoon" and attendees were encouraged to come in 1940s costume. Live big band music, a costume contest, and photos with Santa added to the festive atmosphere.
- Solo exhibitions of artwork by Nancy Eng, Deanna White, Jon Colburn, David Nielsen, David Trowbridge, and Gonzalo Marin, all of whom work or live in the Willamette Valley.

In 2010, the Galleries Program also hosted several exhibitions organized and/or curated by the SAA Community Arts Education staff and worked with four collegiate interns who assisted with the planning and organization of the newly-instituted artist concierge service at the Salem Art Fair & Festival, as well as an outreach initiative at the Oregon State Fair, a group exhibition in the Camas Gallery, and Art Fusion, a new series of evening events geared toward visitors in a younger demographic.

In December, the Galleries Program organized a DIY (Do-It-Yourself) Day with arts and crafts workshops, demonstrations, and a panel discussion. This event was the result of a collaboration between the SAA Galleries and SAA's Artist Services Program.



Elizabeth Bauman's *The Architect* from the Radius 25 Exhibit



Bush House Museum • Photo by Frank Miller

BUSH HOUSE MUSEUM

In 2010, the Bush House Museum welcomed 2,700 adults, seniors, students, and children for guided tours, quarterly open houses, and eight group tours. Staff and volunteers reshelved the Bush Family Archives, accept several artifacts into the permanent collection, and continue to work with the vintage clothing collection.

New acquisitions include the long-term loan of the original Bush Family dining furniture from the estate of Sam Bush, and the transfer of Bush Family books, personal papers, and historic photographs from the Oregon State Library. The museum received a grant from the Oregon Heritage Commission for a Labeling Workshop, drawing many local museum attendees.

Throughout the year, two temporary exhibitions featured the museum's collection of vintage clothing accessories and a local quilt collector's rare appliqué quilts from the 1860s and 1870s. The Bush House Museum was one of 18 local museums which participated in the *Hidden Gems – A Mid-Valley Extravaganza* exhibition at the Willamette Heritage Center.

Work has also begun on a room-by-room inventory of the museum, updating operating policies, and the creation of a signature fundraising event, Pie-oneer Day, scheduled for fall 2011. To date this event has attracted a \$2,500 sponsorship from Salem Electric and a \$2,000 TOT grant from the City of Salem.

As a final highlight of 2010, the restoration of the **Bush Conservatory** is complete! In 2009, the dilapidated Conservatory was condemned by the City, hastening fundraising efforts already undertaken in 2008 by the **Friends of Bush Gardens (FOBG)** to support its renovation. Ultimately, over \$200,000 was raised. FOBG and SAA are proud to announce the completion of this important community effort. We invite you to visit the Conservatory on June 4, 2011, the day of Asahel Bush's 189 birthday!



Art & Poetry Project • Photo by Frank Miller

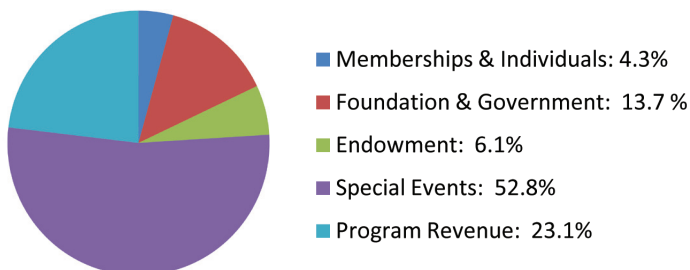
SAA ENDOWMENT FOUNDATION

The SAAEF was established to manage and build, through legacy gifts and annual donations, a permanent endowment to support the work of the Salem Art Association. We thank the members of the 2010 Board of Directors for their dedication to the task of stewarding this fund: Michele Patterson (President), Bob Hill (Treasurer), Erich Paetsch, Davida Wilson, Betty Wiley, Carol Green, Paula Kanarek, Rich Harcourt, and Efrain Diaz-Horna. Leaving the board in 2010 were Randy Sutton, Patrice Altenhofen, and Kate Speckman. Thank you for your tireless hours of service over many years. We would especially like to remember the dedication of long-time board member Marv Abeene, who passed away in June 2010.

FUNDRAISING EVENTS

Ranked 20th in the nation, the Salem Art Fair & Festival, SAA's biggest annual fundraising event, showcases artists from all across the nation during the three-day festival, features 30 bands on two stages, and helps to support over 50 local non-profit organizations. The 2010 Art Fair netted almost \$230,000 to help support the programs of the Salem Art Association.

Thanks to the generosity of sponsors, artists, local businesses, and art patrons, the 2010 Clay Ball netted over \$62,000 and drew almost 600 attendees. Clay Ball is a much anticipated art auction and dinner held each spring. The highlight of the evening was the bidding war over Portland artist Daniel Ng's "Hill Top Tuscany" painting which fetched over \$3,000 at auction.



COMMUNITY ARTS EDUCATION

In 2010, SAA's Community Arts Education's Artists' Services Program provided Monthly Artists Gatherings, a *Statesman Journal* collaboration with articles written each month, the *Dialogical* exhibit, a re-invented Studio Annex Artist-in-Residence Program, Project Space (a three-month contemporary art space in downtown Salem), five events as part of the New Works Lecture & Performance Series, a full-year High School Art Program, and grants written by program staff. This Program and its one half-time employee secured \$19,000 in grant funding, provided programming for 3,685 participants, created seven exhibitions, exhibited and/or published 46 artists and writers, created 28 events for our community, organized 15 *Statesman Journal* articles, and provided bi-monthly programming for a full school year for high school students.

The School Arts In Education component of the Community Arts Education Program served over 11,000 students in Marion, Polk, and Yamhill Counties through residencies, in- and after-school programs, assemblies, workshops, and performances. Funded by a \$10,000 grant from The Collins Foundation and an \$8,000 grant from the Assistance League of Salem, the third annual *Art & Poetry* exhibit featured works by over 400 students from Adam Stevens, Parrish, and Waldo Middle schools. Over 500 community members attended opening receptions and poetry readings. Ongoing programs included Aumsville Panther Plus, Perrydale, and Amity in-school programs, and McMinnville Schools Arts In Education programs.

FINANCIALS

Since 2008, Friends of Bush Gardens has raised funds to restore the Bush Conservatory. GAAP requires that expenditures are recorded in the year used, and, in 2010, the Conservatory restoration began. SAA's budget, therefore, reflects this major expenditure in 2010. With the Conservatory restoration complete and cost cutting measures implemented, SAA is looking forward to an improved financial position in 2011.

	Income	Expense
Salem Art Fair & Festival	\$377,125	\$149,790
Bush House	\$10,552	\$54,343
Galleries	\$111,912	\$144,245
Clay Ball	\$117,334	\$54,648
Community Arts Education	\$134,427	\$153,743
Development/Marketing	\$49,233	\$191,432
Friends of Bush Gardens	\$87,617	\$192,304
General Administration	\$133,262	\$228,413
Totals:	\$1,021,462	\$1,168,918

These SAA supporters made contributions, sponsorships, and in-kind gifts above and beyond membership:

CORPORATE SPONSORS

Platinum - \$10,000 and above

City of Salem - Public Works Dept.
Spirit Mountain Casino
Statesman Journal

Gold - \$5,000 - \$9,999

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Bronze Continued

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Salem Conference Center
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Patron - \$500 - \$999

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