Dear Friends,

As Salem grows, the Salem Art Association (SAA) is growing too, to help meet the needs in our community. We made great progress in this effort in 2013. Notably, we set the stage for the first major renovation at the Bush Barn Art Center in over four decades. This renovation, called the Access Art Project, is a crucial expansion in our capacity to serve residents and visitors in the mid-Willamette Valley.

The first phase of the Access Art Project will install an elevator that provides access for everyone, regardless of physical ability, to SAA's primary educational and interpretive space on the second floor of the Art Center. The second phase extends the renovation to the Studio Annex, expanding programming by creating a functional community space for arts education, artist residencies, youth camps, workshops and lectures.

In 2013, we obtained all of the necessary approvals for the Access Art Project from the City of Salem and the Historic Landmarks Commission. With these approvals came our ability to begin fundraising in earnest. We are already over halfway to our goal, and are confident that the project will be completed by 2015. The budget is available upon request.

We are ever grateful to all who are making this important project possible. First is the City of Salem for being such a dedicated partner in the process. To the individual donors and community groups that have contributed financially, a sincere and heartfelt thank you. And last, but certainly not least, very special thanks to the community grantors that are contributing so much: The Compton Family Foundation, The Larry and Jeanette Epping Family Foundation and the Oregon Community Foundation.

Together we are building a culturally rich and engaged Salem for today and the future.

Sandra Burnett
SAA Executive Director

“Art, in its many forms, is all around us. Inspiration, whatever it may be, is translated by the artist into something that, when everything goes just right, is greater than the sum of its ingredients. I am in awe of people who can turn a thought into something beautiful or thought-provoking or both. Without them, without artists and their art, the world would be a very dull place to live.”

- Bob Speckman, SAA Board of Directors
In 2013, the Salem Art Association Galleries Program presented 18 art exhibitions in the A.N. Bush, Camas and Focus Galleries at the Bush Barn Art Center. Additionally, work by approximately 75 regional artists was showcased in the Gift Gallery through two, six-month exhibition seasons. Many of these artists also participated in SAA’s Rental-Sales program. Highlights of the 2013 exhibition schedule include:

**Divergent Strategies**—The third exhibition in SAA’s Guest Curator Series was curated by Andries Fourie, Associate Professor of Art at Willamette University. Artists from the Pacific Northwest and around the world exhibited work in a variety of media.

**Young Artists’ Showcase**—Also in its third year, this beloved community event includes not only artwork from students in the Salem-Keizer School District, but also children in private, parochial, homeschool and rural school settings in Marion, Polk and Yamhill Counties. Generously sponsored by Maps Credit Union.

**Salem Salon: Upcycle**—This open (non-juried) biennial exhibition featured works of art by nearly 100 members of the Willamette Valley community who live or work within 25 miles of Salem. Each work of art was made largely of recycled materials.

**Creating Abundance: Exploring Oregon’s Harvests and Hunger through Art**—This important group exhibition, co-curated by local photographer and educator Phil Decker, illuminated Oregon’s dual distinction as a region of agricultural bounty and a leading state in terms of hunger and food scarcity. Paintings, contemporary photographs and historic photos from the Braceros and Dorothea Lange collections highlighted this complex narrative.

**Figuration: Work by Robert Bibler, Jed Thomas and John Van Dreal**—This three-person, invitational exhibition showcased paintings, drawings and prints of the human form by these noted regional artists.

**Holiday Showcase**—A favorite destination for those seeking original, hand-crafted holiday gifts, the 2013 Showcase featured several dozen local artists and craftspeople. This annual exhibit kicked off with the perennially-popular Holiday Gala, which was generously sponsored by Salem Electric.

In 2013, the Galleries Program also organized an “Art Fusion” event, sponsored by Saafeld Griggs, P.C., which took place in June. An “Art Jam” pilot project event was launched in October. Both featured live music and attracted a young professional demographic to the Art Center. Two Family Art Day events, sponsored by Maps Credit Union, welcomed families with young children to enjoy hands-on art activities.

**Friends of Bush Gardens (FOBG)**

“The Friends of Bush Gardens (FOBG) have wonderful volunteers who enhance and maintain the gardens around the Bush House Museum and Bush Barn for the public benefit. FOBG works under the umbrella of SAA and is currently working on an interpretive signage project to bring the history of the Bush family farm complex and the botanical and historical significance of the extensive plant collections of Bush’s Pasture Park to life for the citizens of Salem, visitors and future generations.”

- Leslie Coleman Zeigen, FOBG Co-Founder & Chair
FUNDRAISING EVENTS

The Salem Art Fair & Festival (SAF&F) is SAA’s largest annual fundraiser, showcasing artists from all across the nation during the three-day festival, ranked in the top 20 out of over 1,400 art fairs nationwide. The 2013 SAF&F also featured 30 musical acts on two stages and it helped support over 40 local non-profit organizations. Each year the Art Fair generates approximately 36% of SAA’s annual income. In 2013 it netted $111,418 to help support the year-round programs of the Salem Art Association.

The annual Clay Ball art auction and dinner is SAA's second largest fundraising event and is one of the most anticipated cultural events of the year. Thanks to the generosity of sponsors, artists, local businesses and art patrons, the Clay Ball has grown in popularity and, in 2013, set a new record of netting $44,982 and drawing over 500 attendees.

FINANCIALS

We are pleased to report that SAA achieved net revenues of $97,714 for 2013. Included in the net revenues were restricted funds which were already committed to programming for the following year, giving us a good start on 2014. This achievement was made possible by the generous and thoughtful support of our members, donors, grantors, partners and dedicated, always-lean staff. We will continue to actively engage the community with our creative and innovative programming, providing access to thought-provoking original art, and preserving the heritage of the Mid-Willamette Valley.

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<tr>
<th></th>
<th>Income</th>
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<tr>
<td>Salem Art Fair &amp; Festival*</td>
<td>$351,703</td>
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<td>Friends of Bush Gardens*</td>
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*SAF&F, BBAC, & FOBG revenue presented net of direct costs

COMMUNITY ARTS EDUCATION

In 2013, CAE’s Artists’ Services and Schools Program served the communities of Marion, Polk and Yamhill Counties.

SAA’s thriving Artists in the Schools program (AIS) served more than 10,000 children, teachers, artists and community members through educational workshops and professional development experiences. Additionally, SAA’s High School Art Apprenticeship Program provided a year-round experience for 15 students, including one-on-one mentorships with professional artists, bi-monthly meetings and a final exhibition. The Hillcrest Oregon Youth Authority Facility program served 20 students and over 500 community members. The project combined a literary/poetry component with a photography module to create a collaborative art piece and culminated in a gallery exhibit at the Bush Barn Art Center.

The Artists’ Services Program served community artists through the Studio Annex Artist-in-Residence (AIR) Program, Project Space, ArtMarket exhibition and a Salem Weekly writing collaboration. Project Space featured over 30 artists through nine exhibitions in the summer of 2013. ArtMarket provided 23 artists the opportunity to sell their work.

Through these initiatives, CAE served 4,300 attendees/participants for off-site programming, hosted 11 exhibitions and 14 workshops/events, exhibited 71 artists and published five articles.

SAA ENDOWMENT FOUNDATION

The Salem Art Association has an endowment of approximately $1 million and receives a 5% distribution annually. The endowment is held under the stewardship of the Salem Art Association Endowment Foundation (SAAEF). The SAAEF board is working on strategies to increase the Endowment through legacy and major gifts.

“Through SAAEF, we have an opportunity to help ensure the future of SAA for the next generation. Whether making a gift now or in your estate plan, I strongly encourage you to consider SAAEF in your charitable giving.”

- Gary W. Hardey, SAAEF Board of Directors

Immeasurable thanks and appreciation go to the members of the 2013 SAAEF Board of Directors for their distinctive service. Continuing: Michele Patterson (President), Davida Wilson (Treasurer), Carol Green (Secretary), Gary W. Hardey, Paula Kanarek, John Lake, and Erich Paetsch. Joining the board in 2013 were Matt Benjamin and Jon Lauer. Leaving the board in 2013 were Betty Wiley and Judith Basker - a special thank you to you both for all of your multifaceted contributions; and a very special thank you to Betty for so many years as Treasurer.
THANK YOU TO THE FOLLOWING SPONSORS & DONORS!

CORPORATE SPONSORS

Platinum - $10,000 and above
Maps Credit Union
SAA Endowment Foundation
Spirit Mountain Casino

Gold - $5,000 - $9,999
CenturyLink
Grove, Mueller & Swank, PC
Hut Portland Airport Shuttle
Kettle® Brand – Diamond Foods, Inc.
Saalfeld Griggs, PC
SAA Gallery Guides
Salem Electric
Salem Weekly Newspaper
T-Mobile
Valley Credit Union
Willamette University

Silver - $2,500 - $4,999
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CB|Two Architects
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Hoots, Baker & Wiley, PC
LCG Pence Construction
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Gilgamesh Brewing
George & Laura Kreitzberg Foundation

INDIVIDUAL DONORS

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Marjorie Peterson

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Holly Tindall
Betty Wiley
Slate & Davida Wilson

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Mary Lou Zeek

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Richard & Eleanor Berry
Jean Botcher
Craig & Cherie Cline
Irina Dash
Cynthia Day
Molly Dinsdale
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Terry Paugh
Mike & Carol Petersen
Brett & Savitree Reynolds
Armande Ritter
Cecilia & Jessica Ritter
Stan & Cheryl Seelen
Robert Stebner
Jason Thompson

MEMBERSHIP

Benefactor - $1,000
Roger & Nadine Heusser
Robert & Leslie Zeigen

THANK YOU FOR YOUR GENEROUS SUPPORT!

Barbara Emily Kundson Charitable Foundation | City of Salem TOT Fund
The Collins Foundation | Compton Family Foundation | James F. & Marion L. Miller Foundation
Meyer Memorial Trust | Olson Family Fund | Oregon Arts Commission
Oregon Community Foundation | Reser Family Foundation | SAA Endowment Foundation
The Salem Foundation - Compton Memorial Fund | Weatherspoon Charitable Foundation