

# 2016 ANNUAL REPORT



## ADMINISTRATION

Sandra Burnett, Executive Director  
Vanessa Willard, Executive Assistant  
Brooke Serres, Accountant

## PROGRAM SUPPORT

Dia Devine, Office Manager  
Denise Magee, Development Director  
James O'Shea, Marketing Specialist  
Brianna Nuttbrock, Marketing Assistant

## SPECIAL EVENTS

Stephanie Patterson, Events Director  
Nichole Rose, Events Coordinator

## BUSH HOUSE MUSEUM

Ross Sutherland, Museum Director  
Rose Parks, Museum Educator  
Diane Huddleston, Museum Assistant

## COMMUNITY ARTS EDUCATION

Kathleen Dinges Rice, CAE Director  
Susan Powers, School Programs Coordinator

## BUSH BARN ART CENTER

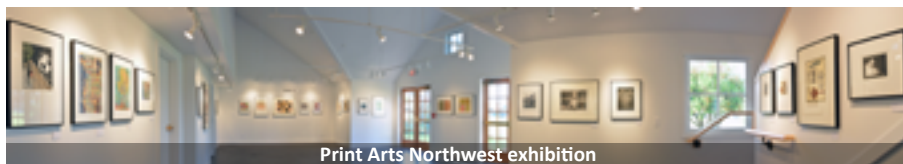
Caroline Brooks, Gallery Director  
Jennifer Gimzewski, Gallery Coordinator  
Lee Ann Tandy, Gallery Coordinator

## FRIENDS OF BUSH GARDENS

Joe Alexander, Volunteer Coordinator  
Gretchen Carnaby, Project Coordinator

## BOARD OF DIRECTORS

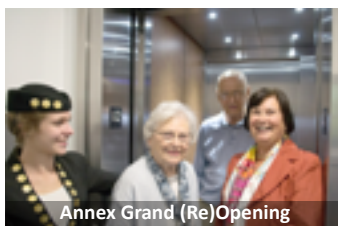
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Print Arts Northwest exhibition

Dear Friends,

On Friday evening, September 23, 2016, the Salem Art Association (SAA) achieved a major milestone with the Grand (Re)Opening of the Annex to the public. The culmination of this project made this a landmark year.



Annex Grand (Re)Opening

The Annex and elevator unveiling began with an inspirational speech delivered by Mayor Anna Peterson, followed by a ceremonial ribbon cutting by Mary K. Compton. A special elevator attendant was available for the evening to aid visitors in navigating the four elevator levels, which now gives complete ADA accessibility throughout the Bush Barn Art Center and Annex complex. The public was invited to view the inaugural exhibition: *looking forward: LOOKING BACK*, containing audio interviews and visual art from past Salem Art Association artists and administrators. Visitors had an opportunity to reflect on the history of SAA and imagine what the future will hold for this exciting new space.



Pint-Sized Painting workshop



TEDxSalem Artist-in-Residence:  
Kathryn Cellerini Moore

Because of your contributions and support, emerging and professional artists, youth and young adults, and other community members have this beautiful annex space where they make art happen on a daily basis. Soon after opening, the Annex began serving as a community art hub with many opportunities to meet diverse community needs, such as the *Print Arts Northwest* exhibition, printmaking classes, High School Art Mentorship programming, the *Perrydale School Pop-up Show*, Pint-Sized Painting workshop, the TEDxSalem Artist-in-Residence, and many more.

I'm proud to say that 60% of the funds raised for the Access Art Project have come from the community, demonstrating both the trust and far-sightedness of all of you. These generous gifts have made art experiences possible for everyone, expanding the horizons of what we thought was possible. As we move into the future we know we have a place where all voices can be heard.

Sincerely,

Sandra Burnett  
SAA Executive Director



Yuji Hiratsuka talks about his art at Fine Art Friday

## BUSH BARN ART CENTER

In 2016, the Salem Art Association Galleries Program presented 18 art exhibitions in the A.N. Bush, Camas, and Focus Galleries at the Bush Barn Art Center. Additionally, work by approximately 80 regional artists was showcased in the Gift Gallery and many participated in SAA's Rental-Sales program. Highlights include:

### Young Artists' Showcase

This beloved community event included artwork from young artists in Marion, Polk and Yamhill counties. The exhibition was generously sponsored by the Larry and Jeanette Epping Family Fund, Maps Credit Union, and Salem Sunrise Rotary Club.

### Radius 25: Forest for the Trees

A biennial juried exhibition opened to artists living or working within 25 miles of Salem. This 'tree' themed exhibition was a celebration of art in our mid-Willamette Valley and a testament to the creative talent inherent in our region.

### Disjecta: Portland2016 Biennial

Established in 2010, the Disjecta: Portland Biennial was a major survey of Oregon artists who are defining and advancing the state's contemporary arts landscape. Building upon the success of its predecessors, the Portland2016 Biennial was a two-month celebration that showcased 34 artists at 25 partner venues in 13 communities across the state.

### Yuji Hiratsuka: 38 Years

This major Hiratsuka retrospective brought together, for the first time, a selection of chine collé intaglio prints spanning Yuji's decades-long printmaking career.

### The Nature of Things

Including contemporary installations, this exhibition presented work by artists that use trees through process, material, or image.

### Confluence

Confluence presented landscape paintings by April Waters and Bets Cole, two Oregon-based artists and friends who offer distinctive perspectives of the landscape through their shared connection to the beauty of nature.

### Short Stories

Three vignette exhibitions that reflected upon each of SAA's core programs.

## BUSH HOUSE MUSEUM

The Bush House Museum preserves and interprets the Bush House (1878) and Bush's Pasture Park to illuminate Oregon history and culture associated with Salem's Bush Family. The Museum welcomed over 3,000 visitors in 2016 for guided tours, educational programs and special events. The Bush House Museum is a collaborative effort of SAA, the City of Salem, Friends of Bush Gardens and others.

### Preservation | Collections Projects

The Becoming Oregon: Letters to Asahel Bush II, Oregon Statesman Editor, 1850-1863 website project began with over \$15,000 in grants from the Oregon Heritage Commission and Oregon Cultural Trust. Hundreds of original letters and WPA transcriptions were scanned by Bob Speckman and described by Willamette University Intern, Christopher Pollard. Biographies of each correspondent were written by Historian-in-Residence, Diane Huddleston. Complementing the City of Salem's ongoing maintenance of the Museum, the carpets were re-padded with a Ralph Hull Foundation grant.

### Interpretation | Education

The Arts & History Immersion Project brought 465 4th grade students from Priority and Focus Title 1 schools in Marion, Polk and Yamhill counties to the Museum and Bush Barn Art Center. This program provides students from diverse backgrounds with a free tour and art activity through funding



Miller Elementary field trip

from the Reser Family Foundation, the PGE Foundation, the Salem Foundation and the William S. Walton Charitable Trust. Student evaluations showed that over 75% of these students had never been to a museum or art gallery.

### Community Collaborations | Community Activities

Bush's Pasture Park Exploration Day encouraged hundreds of children and their families to "Explore History, Explore the Arts, and Explore Bush's Pasture Park." Community Partners for this afternoon event included Oregon Dairy Princess Ambassador Sara Pierson, Tokyo International University in America, Music Together with Mrs. D., OSU Extension, and SMART. The Friends of Bush Gardens, Community Arts Education and SAA Gallery Guides also participated. The life of Eugenia Bush (1833-1863), wife of Asahel Bush II, was featured in the Willamette Heritage Center's Heritage Invitational Exhibit.

### Friends of Bush Gardens (FOBG)

FOBG volunteers enhance and maintain the gardens around the Bush House Museum and the Bush Barn Art Center in partnership with the City of Salem. Their two annual plant sales fund many programs including the ongoing rehabilitation of the Civic Rose Garden. In 2016, FOBG began work on an interpretive signage project to bring the history of the Bush family farm complex, and the botanical and historical significance of Bush's Pasture Park, to life for Salem citizens, visitors, and future generations.





## FUNDRAISING EVENTS

The Salem Art Fair & Festival is SAA's largest annual fundraiser, showcasing artists from all across the nation and attracting approximately 36,000 visitors per year. The 2016 Art Fair featured 21 musical acts on two stages, and it helped support over 55 local non-profit

organizations. Although slightly lower than budgeted, the event raised \$124,622 net income to help support the year-round programs of the Salem Art Association.

The annual Clay Ball art auction and dinner is SAA's second largest fundraising event, attracting close to 500 attendees each year. In 2016, Clay Ball: Masquerade netted \$42,092 due to the generosity of artists, sponsors, local businesses and art patrons.

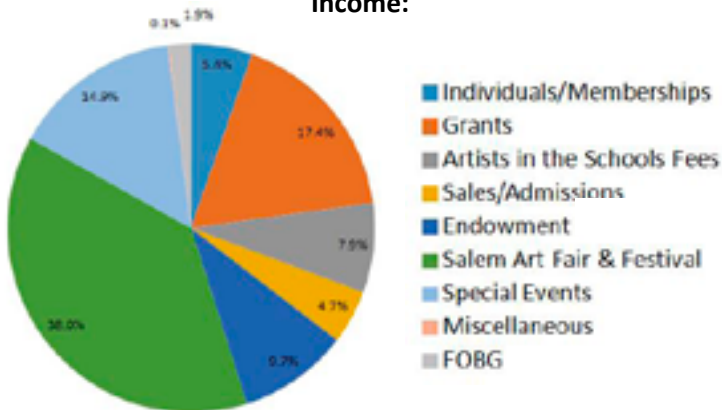
## FINANCIALS

We are pleased to report that SAA continues to achieve a balanced budget and in 2016 ended with a positive net revenue of \$4,447. In addition, SAA completed construction of the Access Art Project, raising nearly \$1M to install an elevator in the Bush Barn Art Center and to renovate the Annex as an art-hub for expanded programming. These achievements are only made possible by the generous and thoughtful support of our members, donors, grantors, and sponsors, and through the efforts of our dedicated staff. Through our creative and innovative programs, we will continue to serve the diverse communities across the mid-Willamette Valley.

	Income	Expense
Salem Art Fair & Festival*	\$326,047	\$202,295
Bush House Museum	\$32,649	\$93,947
Bush Barn Art Center*	\$60,113	\$145,387
Community Arts Education	\$86,684	\$151,590
Marketing & Development	\$115,106	\$108,321
Friends of Bush Gardens*	\$14,979	\$13,544
General Administration	\$205,991	\$110,680
Access Art	\$16,665	\$28,023
Totals:	\$858,234	\$853,787

\*SAF&F, BBAC, & FOBG revenue presented net of direct costs

Income:



High School Art Mentorship Program students learn bookbinding from Ann Kresge

## COMMUNITY ARTS EDUCATION

In 2016, SAA's Community Arts Education (CAE) program served the communities of Marion, Polk and Yamhill counties in a variety of ways.



Jennifer Gimzewski at Howard St. Elementary

CAE's thriving Artists in the Schools (AIS) program served more than 7,000 children, teachers, artists and community members through educational workshops and professional development experiences. Additionally, SAA's

High School Art Mentorship Program provided a year-round experience for 14 students, including one-on-one mentorships with professional artists, twice monthly meetings and a final exhibition. The Hillcrest Arts & Literacy Project served 20 incarcerated young men through workshops and classes. In 2016, CAE held Project Space in the town of Sheridan, with two graffiti artists participating in a town-wide event over the Fourth of July weekend, attended by an estimated 1500 people, and resulting in a permanent work on the side of a building.

The opening of the SAA Annex in September allowed CAE to serve an estimated 4,000 people through our Artist in Residence Program, workshops, classes, events and exhibitions. The Annex hosted 7 events including panel discussions, two Artists in Residence, offered 8 classes or workshops, and installed four exhibitions.

## SAA ENDOWMENT FOUNDATION

SAA receives a 5% distribution annually from its endowment fund, which increased to \$936,603 in 2016. This endowment is crucial to the sustainability of SAA and is held under the stewardship of the Salem Art Association Endowment Foundation (SAAEF).

## 2016 SAAEF BOARD OF DIRECTORS

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