Dear Friends,

Another milestone year! In 2017, the Bush House Museum became its own 501c3 nonprofit. Since the early 1950s, the Bush House Museum has been operated, on behalf of the City of Salem, by the Salem Art Association who administers the Museum and provides financial support.

The Bush House Museum is a heritage site—Salem’s 19th-century time capsule. It preserves and interprets the heritage of the Bush House and the Museum also provides educational programs for schools as an enhancement of the Oregon History curriculum, and to special interest groups and organizations. The Museum also provides special events throughout the year including Exploration Day and Holiday Open Houses.

On the other hand, the Salem Art Association is an arts organization and intrinsically different in its offerings. It presents contemporary art experiences to the community of the mid-Willamette Valley through its core programming: (a) five professional art galleries; (b) residencies, and various services to artists; (c) art workshops for all ages; (d) art education for thousands of students, many in Title I schools; and (e) the annual Salem Art Fair & Festival.

Following the opening of the Bush Barn Art Center in 1965, the Bush House Museum has been a discrete entity with most of its own activities separate from the Salem Art Association. To emphasize the Museum as a cultural facility in its own right and to create the potential for greater financial sustainability, the Museum sought its own independent nonprofit status. This new status has been long overdue, and we are excited to see the Museum now grow and flourish as its own presence in the cultural environment of Salem. The Museum has finally come of age!

Sincerely,
Sandra Burnett
SAA Executive Director

2017 ANNUAL REPORT

ADMINISTRATION
Sandra Burnett, Executive Director
Brooke Serres, Accountant

PROGRAM SUPPORT
Dia Devine, Office Manager
Denise Magee, Development Director
James O’Shea, Marketing Specialist
Briania Nutbrock, Marketing Assistant
Chloe Lawson, Marketing Assistant

SPECIAL EVENTS
Stephanie Patterson, Events Director
Nichole Rose, Events Coordinator

BUSH HOUSE MUSEUM
Ross Sutherland, Museum Director
Diane Huddleston, Museum Assistant

COMMUNITY ARTS EDUCATION
Kathleen Dinges Rice, CAE Director
Susan Powers, School Programs Coordinator

BUSH BARN ART CENTER
David Wilson, Gallery Director
Jennifer Gimzewski, Gallery Coordinator
Lee Ann Tandy, Gallery Coordinator

BOARD OF DIRECTORS
Cal Nettles, President
Bruce Rodgers, President-Elect
Rick Pasquarilla, Treasurer
Leslie Coleman Zeigen, Secretary
Jennifer Gimzewski-Fidler
Sara Zeigen

FRIENDS OF BUSH GARDENS
Gretchen Carnaby, Project Coordinator

* Denotes change in staff

GRANTS
City of Salem TOT Fund | The Collins Foundation | Larry and Jeanette Epping Family Foundation
Harvest Foundation | James F. & Marion L. Miller Foundation | Marion Cultural Development Corporation
Oregon Arts Commission | Arts Learning | Oregon Arts Commission - Operating Support

SAA Executive Director

Sponsoring Museums:

Museums in the Willamette Valley support the Bush House Museum by hosting Bush House programming, including: Exploratorium, Shakespeare on the Lawn, Exploration Day, and Holiday Open Houses.

Friends of Bush Gardens:

Gretchen Carnaby, Project Coordinator

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The Bush House Museum, in Bush’s Pasture Park, is preserved and interpreted to reflect the lives and legacy of Salem’s Bush Family, the early development of Salem, and Oregon history and culture. The Museum welcomed over 3,250 visitors for guided tours, educational programs and special events in 2017. A new schedule was also introduced with tours at 1, 2, 3 and 4 pm Thursday-Sunday, April-September, and Friday-Sunday, October-March. SAA operates the Bush House Museum on behalf of the City of Salem.

**Interpretation | Education**

Over 900 4th graders attending Priority or Focus Title 1 schools, in Marion, Polk and Yamhill counties, participated in the Arts & History Immersion Project (AHP) field trips. Students tour the Museum and enjoy an art activity in the Bush Barn Art Center. Over 75% of these students have not been to a museum or art gallery before. AHP received a Willamette Heritage Center Heritage Education Award. Funders include: Marion County Development Corporation; Oregon Cultural Trust – Cultural Development; PGE Foundation; Salem Art Association; Salem Foundation – Clifford J., and Grace M. Taylor Fund; and William S. Walton Charitable Trust.

**Community Collaborations | Community Activities**

The Museum collaborates with cultural-heritage organizations, social service programs and local businesses. Bush’s Pasture Park Exploratory Day encourages children and families to “Explore History, Explore the Arts and Explore Bush’s Pasture Park” through hands-on activities with various Community Partners. Exploring Your Community Tours has provided free guided tours of the Museum to those in the H.O.S.T. Youth Programs, Marion County Reentry Programs and Oregon Trail Card Program. The Museum is also part of Travel Salem’s Tri-County Wine Charm Trail.

**Preservation | Collections Projects**

The Becoming Oregon: Letters to Asahel Bush II, Oregon Statesman Editor, 1850-1863 website provides access to 500 original letters written by notable Oregon pioneers to Asahel Bush II (1824-1913). This treasure trove of early Oregon documents is accessible by date or author with info on the contents of each letter and the author. This project was funded in part with grants from the Oregon Heritage Commission and Oregon Cultural Trust – Cultural Development. The letters can be viewed online at www.SalemArt.org/programs/bush-house-museum/becoming-oregon.

**Friends of Bush Gardens (FOBG)**

The gardens around the Museum are maintained by FOBG volunteers with funding from two annual plant sales. FOBG, and the City of Salem Parks Department, preserve and maintain the 1882 Conservatory, rehabilitate the Civic Rose Garden, provide six interpretive kiosks in Bush’s Pasture Park, and have published a Map & Guide to Bush’s Pasture Park.

**SAA ENDOWMENT FOUNDATION**

The Salem Art Association has an endowment currently valued at $920,000 and receives a 5% distribution annually. The endowment is held under the stewardship of the Salem Art Association Endowment Foundation (SAAEF), which works to increase the Endowment through legacy, major gifts and events.

**2017 SAAEF BOARD OF DIRECTORS**

Gary Hardley
Jon Lauer
Chris Fischer
Janet Neuburg
Paul Hawkins

**COMMUNITY ARTS EDUCATION**

In 2017, SAA’s Community Arts Education (CAE) program served the communities of Marion, Polk and Yamhill counties in a variety of ways:

- **Artists in the Schools (AIS)** served more than 6,000 children, teachers, artists and community members through teaching artists.
- **The High School Art Mentorship Program** provided a year-long mentorship program, including one-on-one mentorships with professional artists, twice monthly meetings and a final exhibition.
- **The Middle School Creative Writing Workshop** provided eight students with six weeks of writing workshops and a final reading event.
- **CAE** offered a week of teen camp and youth classes in June and July.
- **CAE** began a redesign of our AIS Programs to develop 17 Art Modules that meet Core Curriculum Standards.
- **CAE** began the development of eight Art Boxes for checkout by individual teachers for their classrooms.
- **CAE** worked with Four Corners Elementary School to integrate art into their curriculum.

** FINANCIALS**

We are pleased to report that SAA achieved net revenues of $58,424 for 2017. As a result of maintaining positive net revenues over the last seven years, SAA has completed its debt forgiveness program and continues to build a reserve fund. In addition, in 2017 SAA completed fundraising for the Access Art Project with the last amount of $31,633 being raised at a special event. In total, nearly $1,200,000 was raised to install an elevator in the Bush Barn Art Center and to renovate the Annex for expanded programming. These achievements are made possible by the generous and thoughtful support of our members, donors, grantees, and sponsors, and through the efforts of our dedicated staff.

**FUNDRAISING EVENTS**

The Salem Art Fair & Festival is SAA’s largest annual fundraiser, showcasing artists from all across the nation and attracting approximately 36,000 visitors per year. The 2017 Art Fair featured 22 entertainment acts, helped support over 41 local organizations. The event raised $128,445 in net income to help support the year-round programs of the Salem Art Association.

The annual Clay Ball art auction and dinner is SAA’s second largest fundraising event, attracting around 400 attendees each February. In 2017, Clay Ball: Masterpieces netted $41,858 due to the generosity of artists, sponsors, local businesses and art patrons.

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