



# BUSH BARN ART CENTER RENTAL-SALES PROGRAM & GIFT GALLERY **SUBMISSION GUIDELINES & APPLICATION**

The Rental-Sales Program and the Gift Gallery of the Salem Art Association (SAA) are consignment venues at the Bush Barn Art Center for local, regional, and Pacific Northwest artists to display, rent, and sell their work. Our clientele shop in the Gift Gallery year-round for fine art, functional crafts, and handmade gift items. For our venue, salability is a priority, creative approaches are always valued, and superior craftsmanship is a necessity. Art sales are also made through our Rent-to-Buy program, which allows qualified customers the opportunity to rent a work of art for three months, after which they may apply the rental fee to the purchase price.

SAA is a 501c3 non-profit organization serving the mid-Willamette Valley since 1919. The mission of SAA is to actively engage the community in the appreciation of the arts through contemporary art exhibitions and events, arts education for youth and adults, and the preservation and interpretation of our shared cultural heritage. The Bush Barn Art Center opened in 1965, welcomes over 20,000 visitors each year, and is considered one of the most appealing and unique exhibition spaces in Oregon.

## **EXHIBITION SEASONS**

The Rental-Sales Program and Gift Gallery is divided into two exhibition seasons: Spring-Summer and Fall-Winter, with a separate application process for each season. Artists who submit applications by March 1 will be considered for the Spring-Summer season and those who submit applications by September 1 will be considered for the Fall-Winter season. You must apply for each exhibition period, even if your artwork has been juried into the gallery previously.

## **APPLICATION CHECKLIST**

**Materials must be received by the submission deadlines: March 1 and September 1 at 5 p.m.**

To have your artwork considered for the upcoming exhibition season, please include the following:

- **Completed application form** (see pages 2- 3)
- **Four digital images of recent work** created within the last year. Digital files (JPEG files) may be submitted by email or PC platform CD or thumb drive with a resolution of 300 dpi and a file size of approximately 5-10 MB. Label digital files with a number that corresponds with the number on the application form, your last name and the art title. (*Example: 1\_name\_title*). Note: The quality of your images may directly influence the exhibition proposal review process.
- **Current resume or CV and bio** (include all recent awards, exhibits, grants, etc.)
- **Artist statement** (a detailed description explaining how, why, when, and where you create your art)

Email to: [Galleries@SalemArt.org](mailto:Galleries@SalemArt.org) and please include "Gift Gallery/Sales-Rental" in your subject line.

## **JURY PROCESS**

A jury committee composed of gallery staff and arts administrators review applications twice each year. The committee looks for quality contemporary work that shows a high level of vision, craftsmanship, and salability. Applicants will be notified by mail or email after the jury panel has convened. SAA reserves the right to not invite any artist to exhibit or display any artwork for any reason.

## **COMMISSION**

The commission split is 50/50 with the Salem Art Association retaining 50% of the retail price from the sale of artworks. These proceeds directly benefit SAA's educational programs for youth and emerging adult artists, and our gallery operations. Please price your artwork to include this commission arrangement as noted on Page 3.

## **PRESENTATION**

Two-dimensional work must be brought or shipped to the Bush Barn Art Center ready to hang. Framing and matting must be professional quality with no sign of wear. Frames should complement the work— simple is best. Adequate hanging wires are required. Accepted artists will be provided with detailed gallery presentation guidelines explaining the best practices for art craftsmanship and framing. Artwork not adhering to these guidelines cannot be accepted for exhibition.

## **GALLERY DISPLAY**

Merchandising and display of artwork in the Gallery is at the sole discretion of the gallery staff. Up to 50% of artwork received from each accepted artist may be stored off-floor at any given time. This facilitates frequent rotation of artwork to keep the gallery displays fresh. The goal of the gallery is to have a representative selection of artwork by each accepted artist on display at all times. Artwork in the Rental-Sales Program is displayed in four locations: the Camas Gallery, Gift Gallery, Display Pull-Outs, and Reception Area. An artist's work may be in one or more areas at any given time.

# SAA RENTAL-SALES PROGRAM/GIFT GALLERY APPLICATION FORM

(List the price as the amount you want to receive for the artwork multiplied by two.)

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Name

Date

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Email

Phone

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Address

City, State Zip

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Title #1

Mediums

Size

Price

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Title #2

Mediums

Size

Price

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Title #3

Mediums

Size

Price

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Title #4

Mediums

Size

Price

## PROCESS STATEMENT

(Use the space below to describe in detail how you created the artwork represented in your images, or attach a separate document.)